

#005 LA LA LAND



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#005 LA LA LAND

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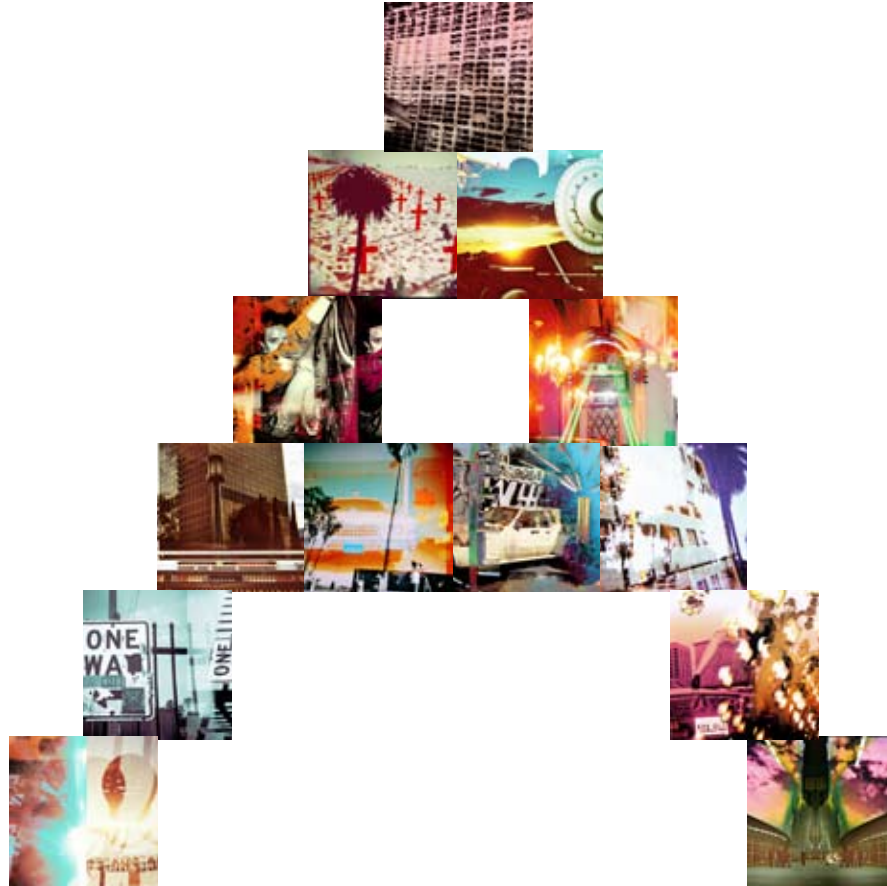
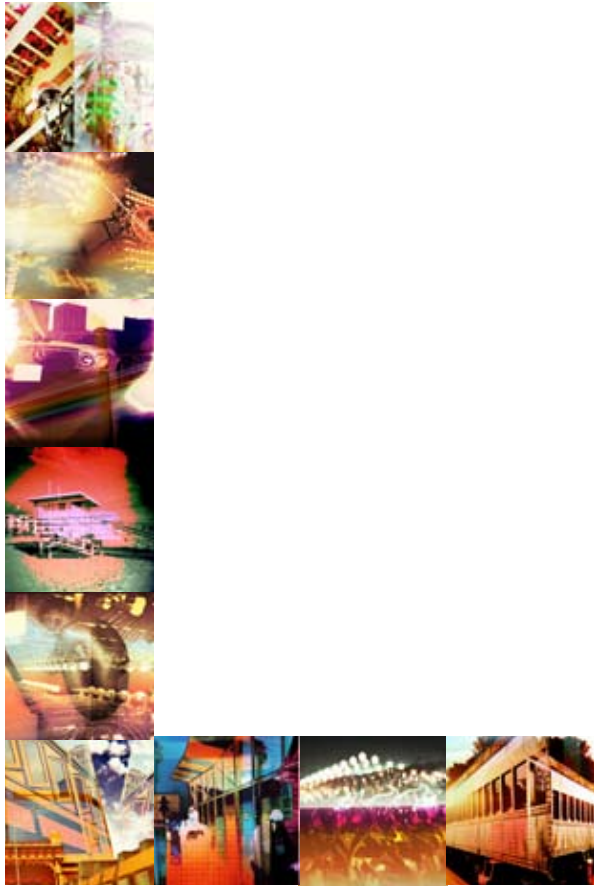


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“Tip the world over on its side and everything loose will land in Los Angeles.” - **FRANK LLOYD WRIGHT**



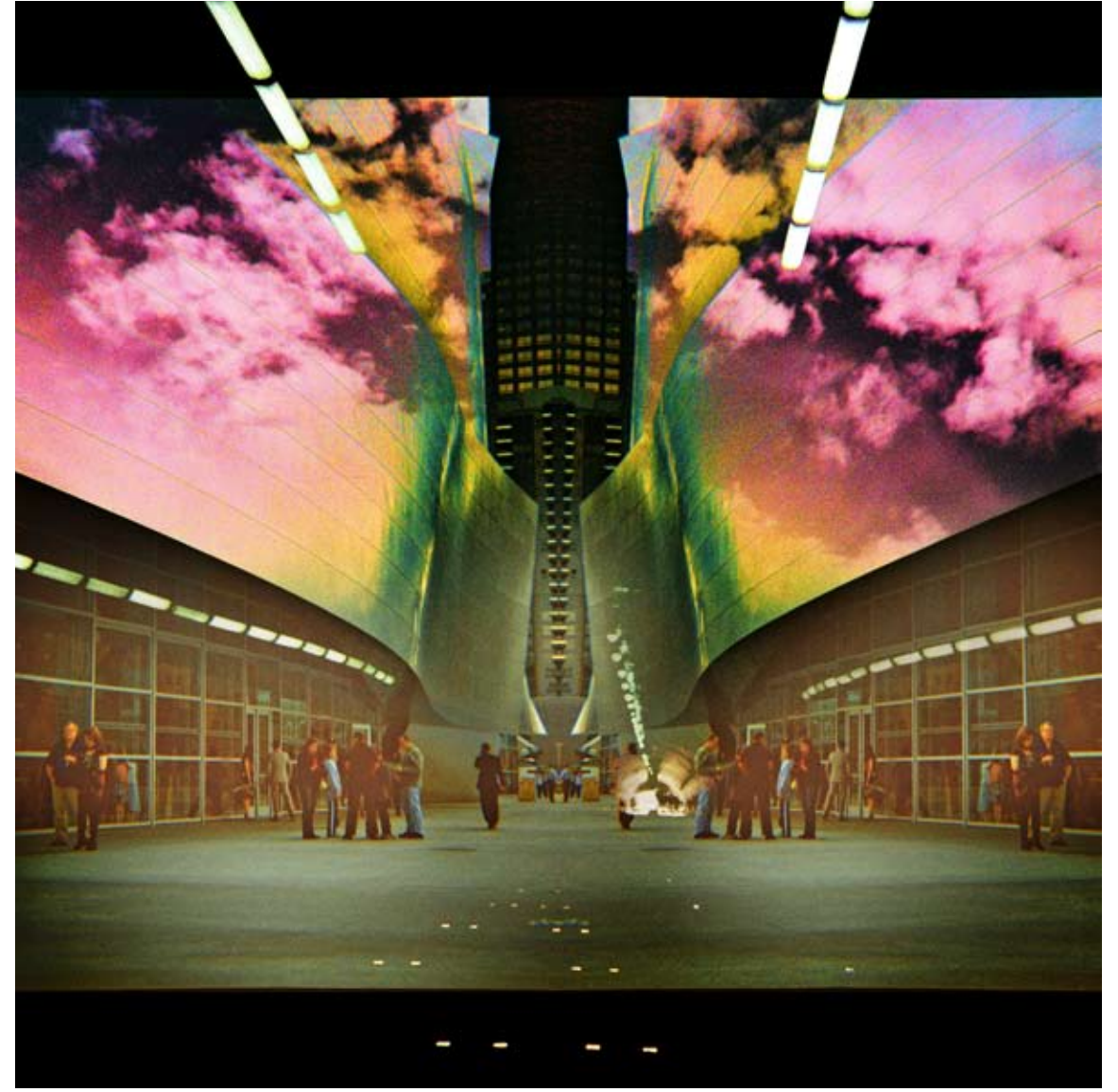
ULTRAVELVET COLLECTION

PHOTOS BY ERIC ASTON & MEREDITH ROSE

“LA was where The Ultravelvet Collection was born and inspired. We sought to create a collection of art that was a reflection of just how colorful, eclectic, energetic, and sensual this town can be. Saturated with bright reds, blues, oranges, pinks, purples, and yellows, we wanted The Ultravelvet Experience to be like opening a box of candy filled with the perfect mix of what Los Angeles is and has to offer.”



HOLDING HEAVEN



SMOKE & MIRRORS



LOCOMOTIVE BREATH



GOLDEN GENERATION



SHAGADELIC



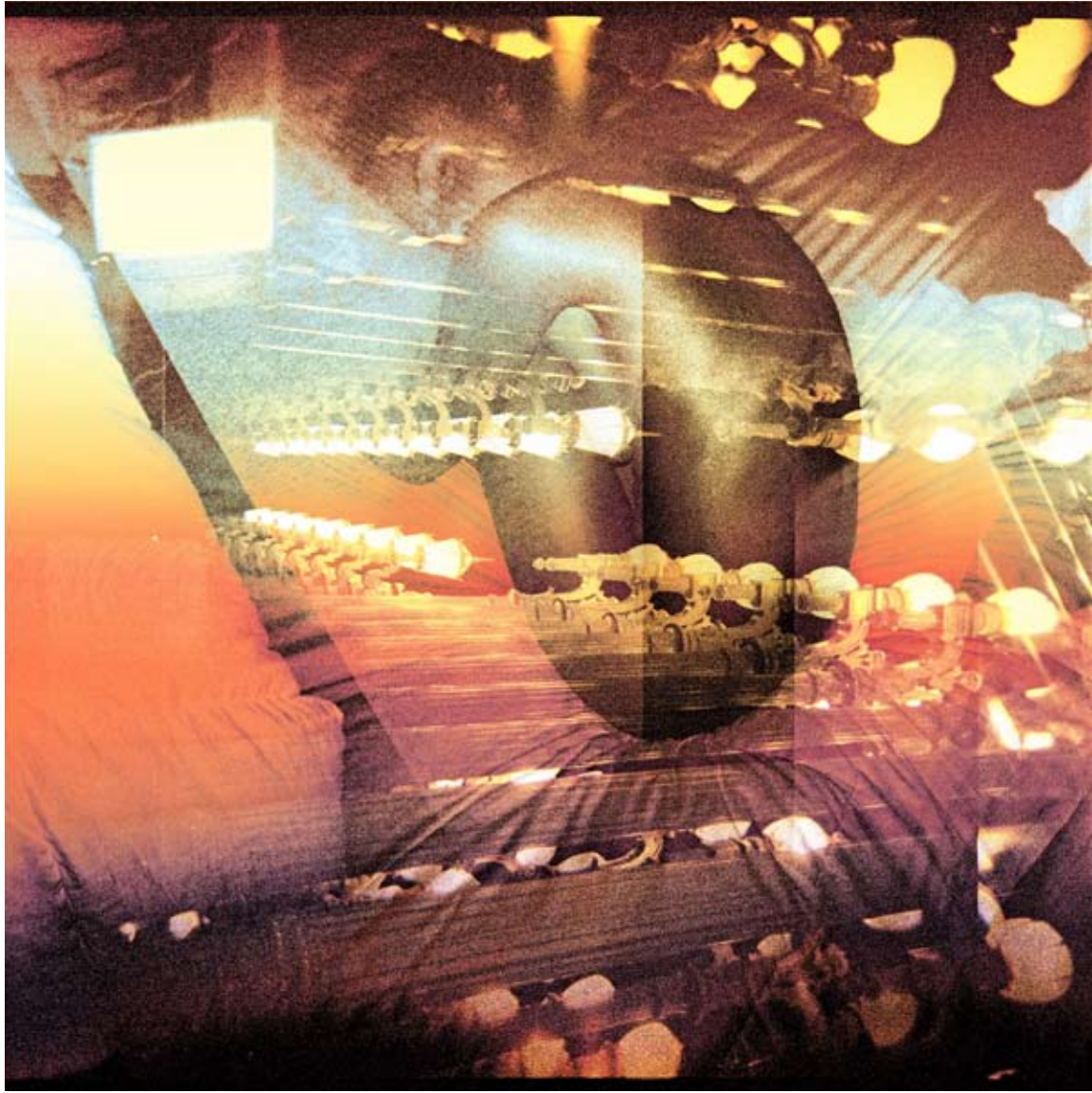
JACK



GIRL CRUSH



SPANK ROCK



ELECTRONIC LADYLAND



M.I.A.



PLUSH LEATHER INTERIOR



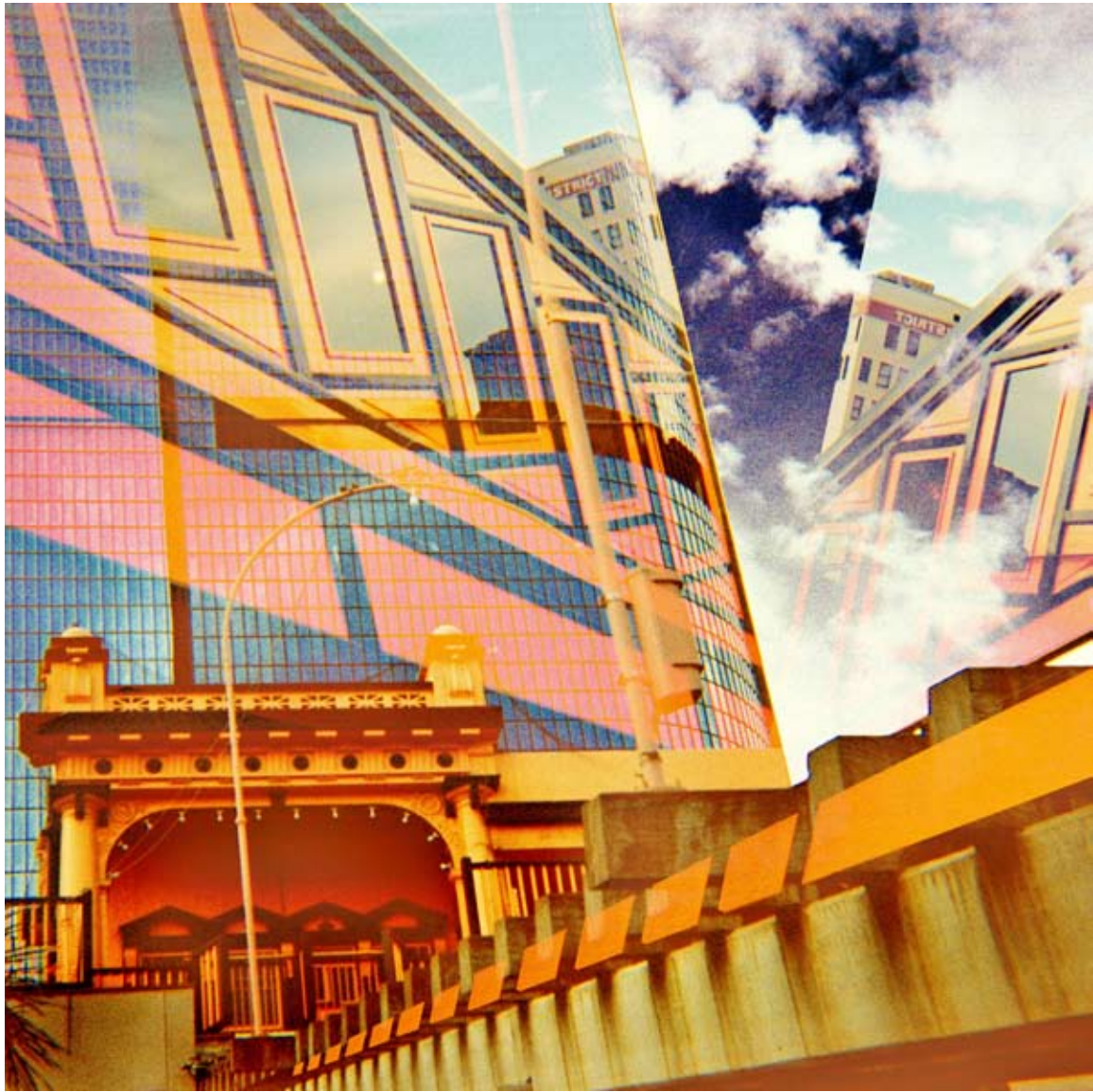
HOTEL COAST



ONE WAY



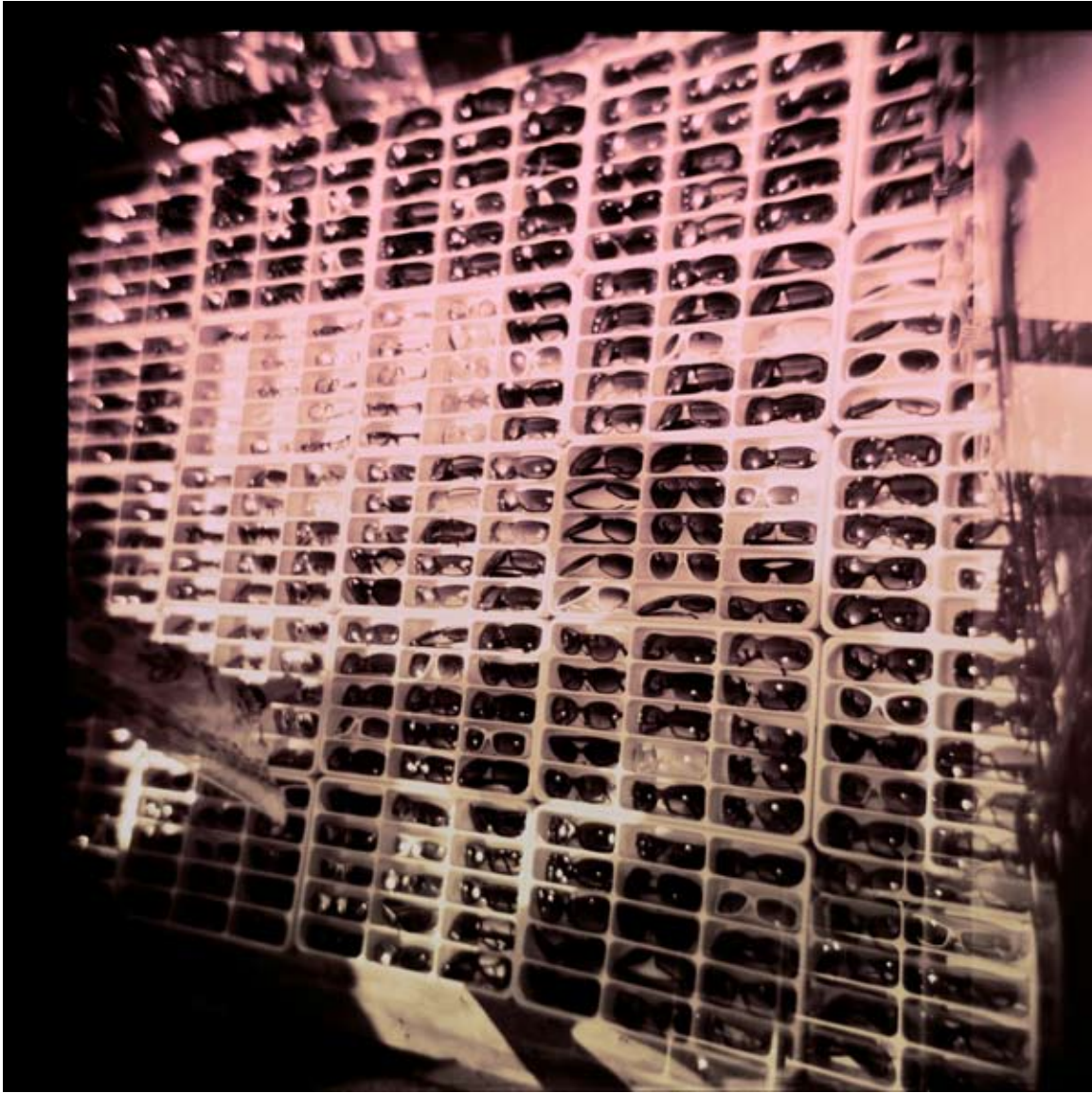
LOVE AND LOSS



CITRUS BINGE



AGENT ORANGE CRUSH



PINK LEMONADE



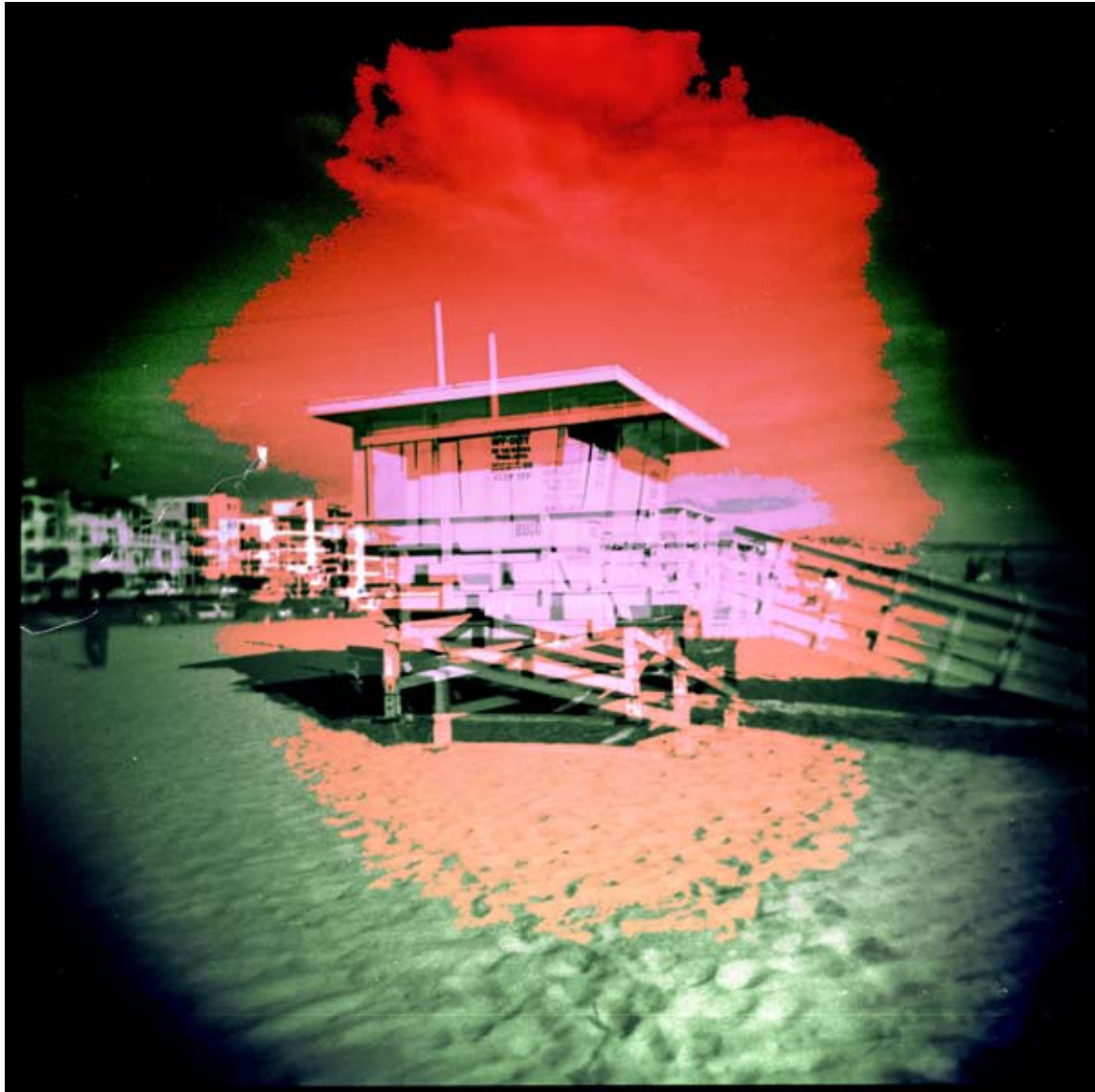
PEPPERMINT NUCLEAR



MICHAEL JACKSON



ADRENACHROME



GALILEO



PINK CHATEAU

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.COM

Photo by Karen Roze
Hair & Makeup by Mila Victoria
Styling by Jon Burford
Model - Justine (Elmer Olsen)

HASSAN RAHIM

designer/flaunt

“I was once walking down Melrose past Platinum Motorsports to grab a sandwich and saw an Ed-Hardy’d out Armenian dude taking pictures in front of a Rolls Royce Phantom. I proceeded to ask, ‘Whoa, is that yours?’ He simply smiled at me and said: ‘Fake it ‘till you make it, bro,’ winking behind his Guido wrap-around shades.

Fake it ‘till you make it.”



Photo: Self Portrait

Photo: Ian Preston Cinnamon



SASHA GREY

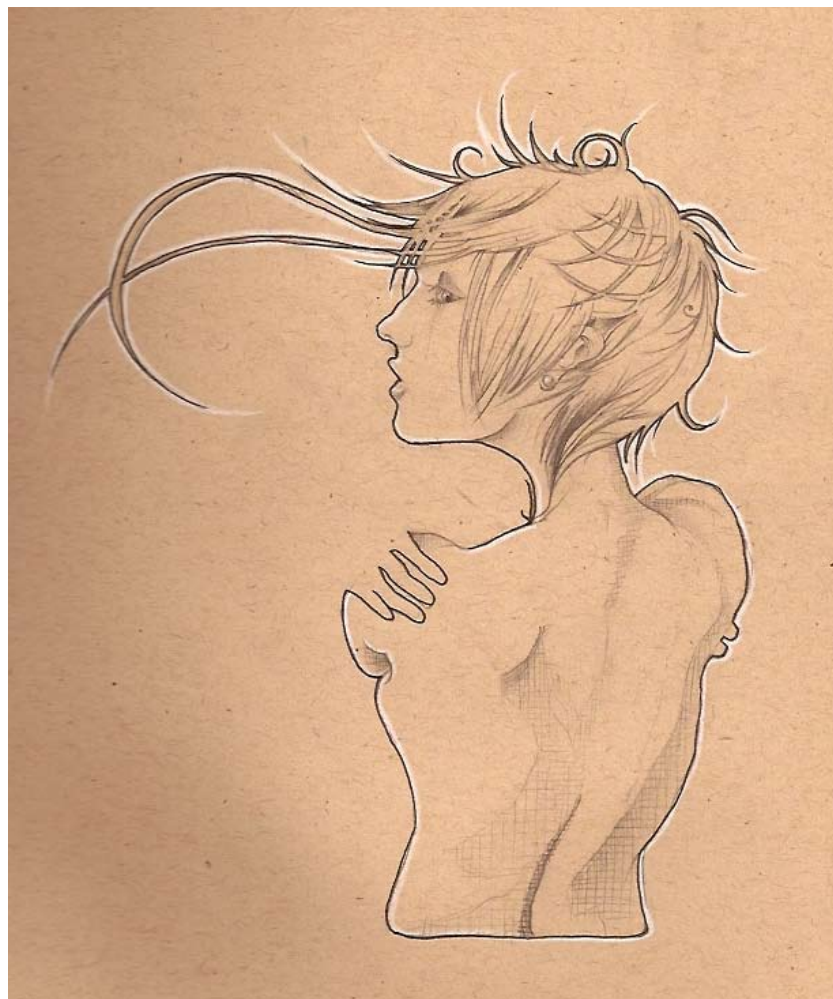
pornstar/model

“L.A L.A, big city of dreams
And everything in L.A ain’t always what it seems
You might get fooled if you come from out of town
But I’m down by law and I know my way around

Too much, too many people, too much (aha-ha)
Too much, too many people, too much, Raaah!”

HOK dancer/artist

“I was the Asian guy in England, I was the foreigner in Japan. [But] in L.A everything is so jumbled up that I can just not care and be myself. Live your life, you only live once.”





PATRICK HOELCK

director/photographer

“Los Angeles is best described by Brett Easton Ellis and Donald Fagen of Steely Dan; “Every time the Santa Ana winds blow, I know I’ve made the right Decision.””

Photo: Anthony Mandler

MELANIE FIONA singer/songwriter

“When I first left Toronto I went to L.A because that’s where my production company was. Put it like this: In the 6 months I’ve lived in New York, where I am now, I’ve made more meaningful friendships than I did in the 4 years I lived in L.A. It’s a different energy. For me L.A doesn’t work.

It’s very laid back [...] but when it comes to down time and hanging out with people that I want to hang out with (that is non-work related) it’s nearly impossible. In L.A it’s all about work. People will associate with you if you can do something for them.

Everybody’s trying to do something out there – especially if you’re a transplant. If you’re from somewhere else [...] you’re probably there to follow a dream. So everyone is very focused on themselves to further themselves.”

Photo: Ajani Charles





Photo: John Hildebrand

SIGMAR BERG

designer/beryll

“In L.A you can reinvent yourself and ultimately, the world.”



Photo: Sasha Grey

IAN PRESTON CINNAMON

photographer

“Escape from L.A is not escape from N.Y. I really dig escape from N.Y. I dig N.Y all the way around. L.A is however, the home of a few things I do dig. NWA and Ice T (both pretty important to west coast hip-hop back in the day), Black Flag and X are both great – and from L.A. To live and die in L.A (the film not the song) is no French Connection, but it’s still pretty dope. And of course you got the porn industry in L.A. I mean you don’t want your porn coming out of motherfucking Poughkeepsie?”

I was at a Q&A with filmmaker Mike Leigh once and someone in the crowd asked him ‘What do you think of L.A?’ Leigh replied: ‘it’s one big fucking parking lot, I hate it!’”



Photo: Brian Catacutan

‘BIONIC’

“Los Angeles is the perfect place to truly hone your skills and fine tune them. Everyone around you is doing the same thing, so it’s an extremely inspiring environment to be in. Unfortunately, it can also be quite discouraging because more than likely, there’s someone here who is better than you at what you do. People are also incredibly blunt, and many don’t take that type of honesty well...especially those who came from other places and are accustomed to atmospheres where people are more sheltered and sugar coat everything.

But, once you learn to take it all as criticism, it is the aspiring entertainer’s perfect boot camp. It’s one of the greatest places to do what I believe we’re all here to do – and that is to become who you are.”

‘KOOL RAUL’

“L.A never ceases to surprise me. Just when I think I’ve got it all figured out, another curve ball catches me off guard. I still have much to learn, and L.A has a lot to teach me, but here’s what I’ve learned so far: Everyone here is hustling, grinding, and hoping they’ll get paid to do what they love. This city undergoes ruthless and endless scrutiny because of people’s tendency to get lost in all its glory. But what they fail to realize and acknowledge is that the reason that people get so lost in it is because this city breeds talent, and everyone will stop at almost nothing to be a part of it – everybody wants their piece of the pie. That’s the beautiful irony of it... the fact that this city and its core industry are so cutthroat and harsh, and yet it emits an undeniable allure and universal appeal that is so mesmerizing people would move mountains to experience it.

L.A is the heart of the industry, its streets are its veins, and the people walking through it are the blood that keep it alive. Welcome to my dream called life. Game.”



Photo: Ron Carino



COTRELL GUIDRY

actor/promoter

“As far as Hollywood goes, I am a beach kid, but there is so much a person like myself can do in L.A I have three different hustles: I promote on Wednesday nights, I buy for a clothing store, and I do some modeling. But my main goal is acting. All my side jobs have linked me up with so many people that I can learn from and bring me closer to my goal. If it doesn't further my acting, then I don't fuck with it.

The best thing to do while being in L.A is to not get sucked into the party scene – it is so easy to do. I was lost for so long but I found my path. I always remember what my mother told me as a child, ‘you are classed by the people you hang around with’.

That is the statement I live and breath.”

MIKE SOOPS

designer/artist

“Everything you’ve thought or heard about L.A. is true. It’s wonderful and it’s horrible. It’s all about who you know and don’t know, what you have and don’t have.

L.A. is where all your cool inventions and creations are being praised and accomplished, but then being exploited and stolen from you, all at the same time. It’s also where all the talented and untalented are being exploited and misguided by the “everyone is expendable” mentality that rules this town.

Being born in Montreal, growing up in Toronto and living in Tokyo, I’ve somehow gotten myself implanted into this city of angels, surrounded by demons. I hate it and I love it.”



Photo: Alex Rapada



Photos: Magdalena Wosinska

DRAKE MCELROY pro motocross rider

"I like to ride in L.A because if Jesus had a bike he would like to ride here too. And the old oak looks like it could be magic."

SHAUN NEFF

creator/neff headwear

“I love L.A! In L.A it’s an instant injection of inspiration as the town is filled with all walks of life and it lets my mind wander into creative places while seeing so many crazy faces. L.A is my creative think tank room. When I get home I can get out of the crazy traffic and chaos and go for a surf in the sunset and chill with my wife and kid. Gotta love my life.”





PAOLA MENDOZA

designer/thesmokingsection

“Andy Warhol said once that he loved Los Angeles because ‘everyone was plastic’. I guess everyone who feels the same way landed in Hollywood and failed to venture elsewhere. It’s easy to get caught up in the limelight, but the city has so much more to offer if you’re willing to look. L.A likes to play dirty too and I couldn’t imagine calling anywhere else home because Los Angeles owns real estate in my heart.”

MIKE DASH E

rapper/producer

“L.A bound to turn my dreams into reality. With music, you’re either grinding in the mecca of Hip Hop - New York, or under the bright lights of Hollywood. Being from the Bay Area, L.A is the next big step to creating your legacy. But make sure you know your purpose in this city, because many who chase their dreams, get lost in it.”



Photo: Kawai Matthews
(Air Philosophy)



JOHN WEST singer/musician

“Los Angeles is a beautiful beast of a city. Its beaches will never be Santa Barbara. Its downtown will never be San Francisco. But there is only one Los Angeles. And even as it challenges me, I call it home every day – and with love.”

MARIANE GARCIA

makeup artist

“Los Angeles is the beloved city that opened my eyes to bourgie stardom – whether it be someone humble or vain, it’s really all the same story. I admire the natives of this notorious community, and with that said, I thrive on a more wholesome moral: to find myself, accept my femme quirkiness and embrace my character when conquering the road of facades and vulnerability. Los Angeles is infamous for its ability to tarnish one’s individuality for money and fame. When in my eyes, it’s a playing field of self-expression and ongoing success. This city keeps me on my toes and I’ve learned to love it for what it is.”



Photo: Arturo Torres & Arnelle Lozada



Photo: Self Portrait

ADAM RINDY

photographer

“Los Angeles is pretentious and fake, in the most real way ever.”

JOEL LEE

illustrator/ceasebreath

“L.A has this reputation for being fake and plastic. But that notion changes after you experience unexpected earthquakes, accidental turns onto the wrong exit into Compton, and seeing the slums of Hollywood. There're many sides to L.A besides stardom, the glitz and glamour, but you can only realize it and see it by living and experiencing L.A”





Photo by Karen Roze
Hair & Makeup by Mila Victoria
Styling by Jon Burford
Model - Justine (Elmer Olsen)

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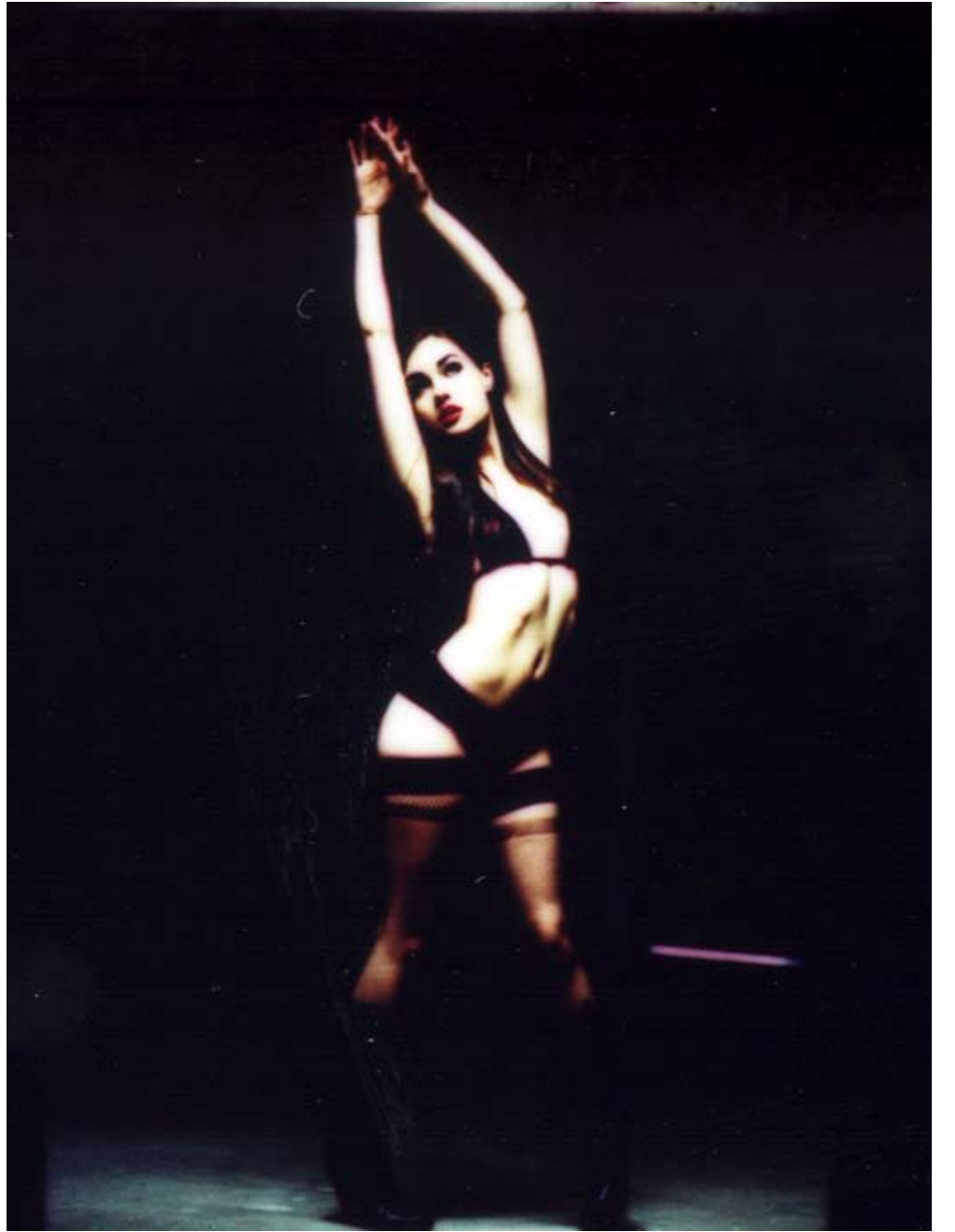
LOST CITY OF ANGELS

Sasha Grey by Ian Preston Cinnamon















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THE WORLD WE LIVE IN

Photography by Abdul Smith
Makeup by Allison Bengtsson
Styling by Yoko
Model - Kelly Ash (Q)





Orange faux fur skirt by Lucent
White fringed shirt by Bonnie and Bill New York
Sheer turquoise tights, Stylist's own
Black and turquoise ankle pumps by Jessica Simpson
Pastel pearls necklace by Yoko
Gold chains from All Things & More Boutique



Sky blue and white dress by Yoko
Sheer teal tights- stylist own
Light bulb pin from All Things & More Boutique
Metallic silver platform heels by Nine West





Beige lace tux tail shirt by Yoko
Shorts- stylist own
Gold lion belt by Ann Klein
Tan studded heels by Fioni

Yellow backless dress by Yoko
Black and silver heels by BCBG Girls



BLUE SUNDAY

Photography by Ron Pruitt & Ryan Aylsworth

Styling by Jessica and Kelly (Exclusive Artists Management)

Makeup by Lauren Andersen using MAC cosmetics

Hair by Tara Jean





Dress by Diesel Black Gold

Metal Mask by and_i
Leather capelet by Grai
Leopard silk pants by Whitley Kross





Silk Blouse by Society of Rational Dress
Necklace by Ishi

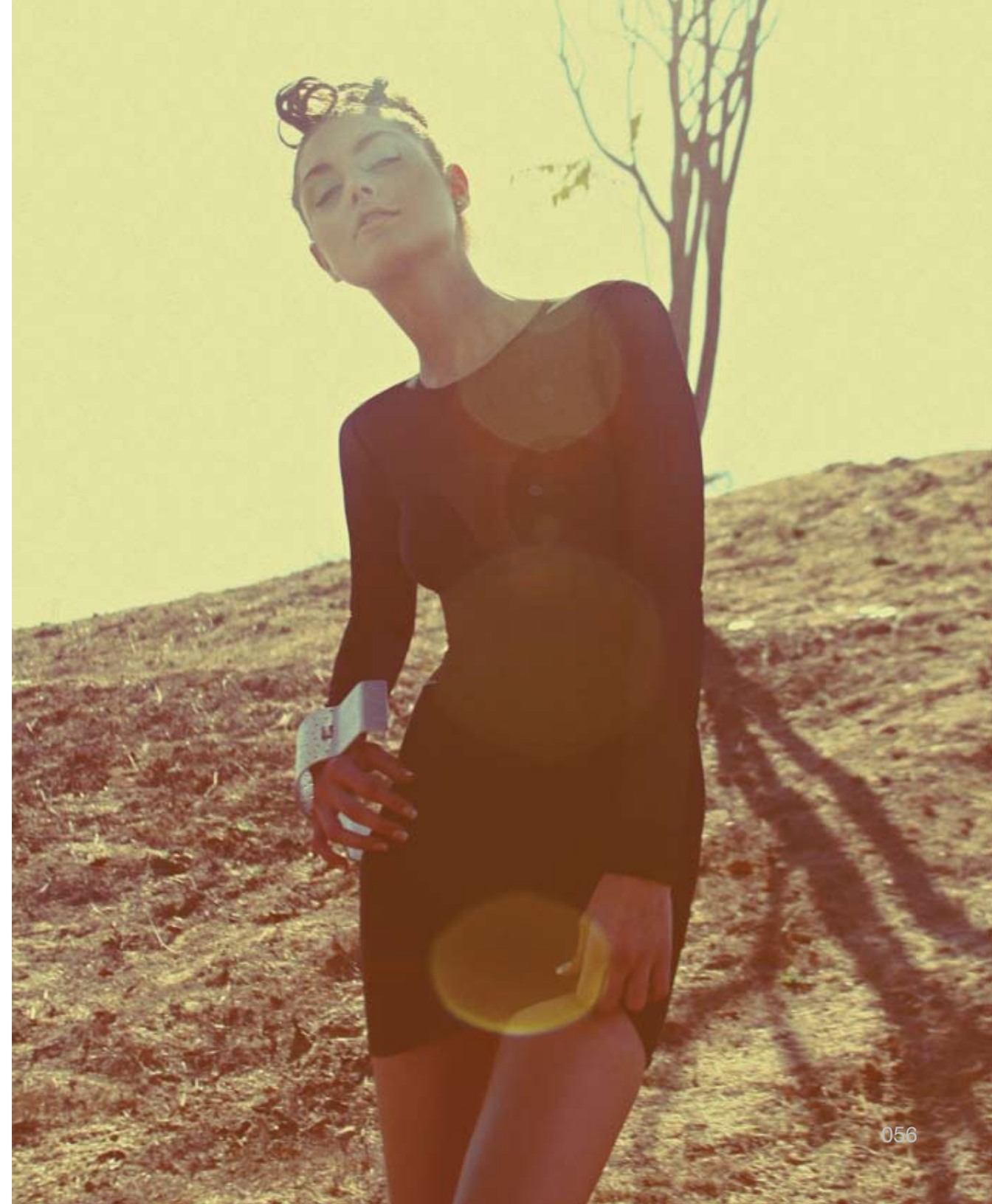
Silk Tank by Fremont
Floral Leggings by Brian Lichtenberg





Metal Mask by and_i
Leather capelet by Grai
Leopard pants by Whitley Kross

Dress by Brian Lichtenberg
Metal cuff by and_i





CATCH LIGHT

Photography by Ninelle Efremova
Styling by Briana Gonzales
Makeup by Julianne Kaye
Hair by Marcus Francis
Model: Djosefin Maurer (Photogenics)

Ruffle Top in Blush by Robert Rodriguez

Top in Mauve by Kyumi
Victorian Knit Top in Brown by Lia Molly
Skirt in Midnight by Fremont
Booties in Lilac by Prada



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Hooded Lace Trim Top in White by Lia Molly
Dress in Cerulean by Susana Monaco





Top in Mauve by Kyumi
Victorian Knit Top in Brown by Lia Molly
Skirt in Midnight by Fremont
Booties in Lilac by Prada



Top in Mauve by Kyumi
Victorian Knit Top in Brown by Lia Molly



Dress in Midnight by Susana Monaco
Gold Filigree Necklace by Verdier Jewelry
Leggings in Kaschmir by Fogal
Socks in Black Egyptian Cotton by Calvin Klein
Heels in Black Studded Themba by Andrea & Joen

Headband in Green by Dominique Duval
Dress in Midnight by Susana Monaco
Top in Green Print by Kyumi
Heels in Daze Beige by Andrea & Joen



MUSING

Photography by Mila Victoria

Art Direction / Hair & Makeup by

Claudine Baltazar (The Artist Group)

Styling by Shea Hurley (Judy Inc.)

Models - Andrea (Ford), Jazz (Elmer Olsen)

Assistants

Hair & Makeup - Michelle De La Cruz

Styling - Shavana Merasha

Production - Vivi Nanyen, Carmela Siccione

Andrea - Blouse by Traffic People
Jazz - Dress by Matthew Davidson for H&M

Andrea
Vest by Traffic People
Tunic by Autumn Cashmere
Earrings - stylists own

Jazz
Blouse by Traffic People
Bikini Top by Shan
Sunglasses by Bulgari



Andrea
Dress by Malene Birger
Fur Vest by Harricana
Belt by Nougat London

Jazz
Dress by Nougat London
Fur Scarf by Harricana
Hat by Big it Up



Andrea
Tank by Religion
Skirt by Ringspun
Hat - stylists own

Jazz
Lace Shawl by Traffic People
Shorts Religion
Scarf by Malene Birger



Dress by Traffic People
Belt by Lineapelle Collection
Scarf by Matthew Williamson for H&M

Andrea
Jumper by Sweetface
Head band by American Apparel

Jazz
Tank by Religion
Vest by Autumn Cashmere



Andrea - Blouse by Traffic People
Jazz - Dress by Matthew Davidson for H&M
Masks - stylists own

SOULS OF MISCHIEF

Photography By Mila Victoria
Art Direction/Hair & Makeup by
Claudine Baltazar (The Artist Group)

Sarah B
Blouse by Debbie Shuchat
Skirt by Votre Nom
Leggings by Betsey Johnson
Shoes by Manolo Blahnik

Sarah M
Dress by Hoss
Silk Knee socks - stylists own

Lauren
Blouse by Hoss
Silk pants by American Retro
Head scarf by American Retro
Shoes by Costume National

Accessories by Daniel Espinosa



Styling by Shea Hurley (Judy Inc)
Models - Sarah B & Sarah M (Elmer Olsen), Lauren (Next)

Assistants
Makeup/Hair - Michelle De La Cruz
Wardrobe - Marianne Buslon,
Justine Dayao, Robyn Shanks
Production - Nikolas Caballes

Special Thank You
Christina Cho, Mckenzie James

Sarah B
Scarf as head wrap by Hoss





Lauren
jeans Cheap Monday
scarf as head wrap Hoss

Sarah B
Jeans by Cheap Monday
Scarf as head wrap by Hoss

Sarah M
Blouse by Debbie Shuchat
Jeans by Cheap Monday
Necklace by Daniel Espinosa
Scarf as head wrap - stylists own
Shoes - stylists own

L to R
Tights by Missoni
Shoes by Mimosa
Leggings by Betsey Johnson
Shoes by Stuart Wietzman
Shorts by American Retro
Socks by Betsey Johnson
Shoes by Mui Mui





Blouse by Debbie Shuchat
Skirt by Votre Nom
Leggings by Betsey Johnson
Shoes by Manolo Blahnik
Bracelet by Daniel Espinosa

Dress by Hoss
Knee high socks by Betsey Johnson
Ring and bracelet by Daniel Espinosa
Shoes by Enzo Angiolini



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Dress by Tara Jarmon



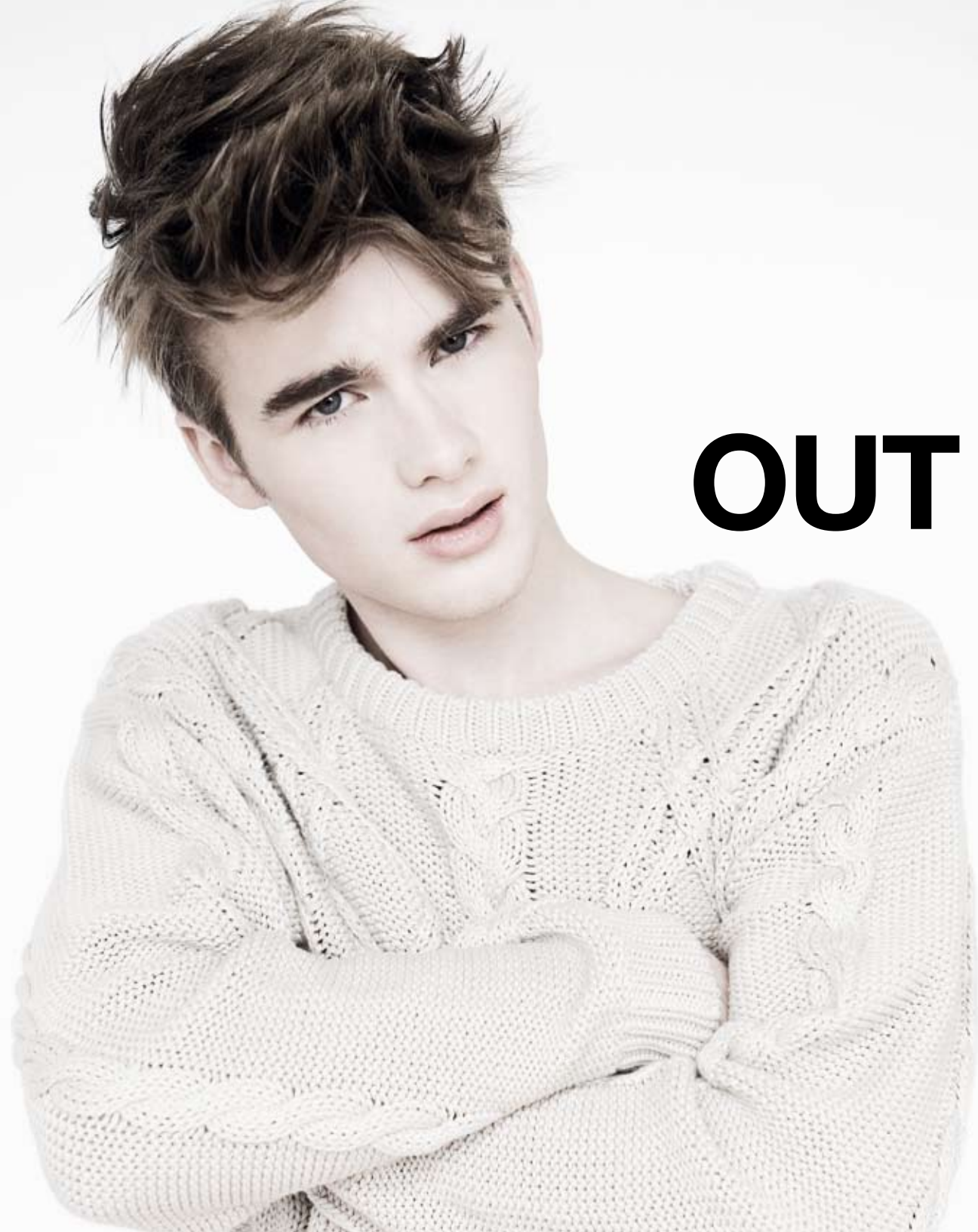
Blouse by American Retro



CONTRA

Dress by Tara Jarmon
Scarf as cape by Malene Birger
Ring and necklace by Daniel Espinosa
Knee high socks by Bersey Johnson
Shoes by Won Hundred





OUT OF THE BLUE

Photography by McKenzie James
Styling by Jessica Tjeng (The Artist Group)
Hair & MUP by Claudine Baltazar
(The Artist Group/MAC Cosmetics)
Model - Adam Frost (NAM)

Cable knit sweater by Velour
Black shorts by French Connection





Blue cotton shirt by Velour

Black cardigan by 5Th Avenue Shoe Repair
Coral cotton pants by H&M
Black and white scarf by Aldo Accessories





Blue sweater by 5th Ave Shoe Repair
Khaki pants by Velour
Black shoes by John Fluevog





Navy blue side zip sweater by French Connection

Oversize blue cardigan by Cheap Monday
Black shorts by H&M
Beige loafers by John Fluevog





SOL

Photography by Manolo Ceron
Art Direction & Makeup by Claudine Baltazar
(All Makeup by MAC Cosmetics)
Model - Kimmy Foulkes (Sutherland)

Eyes, Pigment in Silver
Lips, Lustering





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Eyes, Pigment in Polished Ivory
Lips, Way to Love

Eyes, Pigment in Copper Sparkle and Primary Yellow
Lips, High Strung





Eyes, Eye Shadow in Blue Calm
Lips, Chatterbox

Eyes, Cream Colour Base in Rich Coral
Lips, Bronze Shimmer

Eyes, Pigment in Silver
Lips, Lustering





Eyes, Pigment in Teal
Lips, Chatterbox

CONTRA



Eyes, Cream Colour Base in Rich Coral
Lips, Bronze Shimmer



Eyes, Eye Shadow in Electric Eel
Lips, Vegas Volt



CASTING CALL

Photography by Mila Victoria
Hair & Makeup by Claudine Baltazar
Model - Jazz (Elmer Olsen)















NYX

Photography by Eva Kolenko
Styling by Jasmine Hamed
Model - Raquel Nave









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-It Ain't Over Till It's Over
**LIBERTY
BOXING**
THE MAIN EVENT
Presented by the Entertainment Center
THE MARIN COUNTY JAZZ BAND
PAULINA
FRIDAY, MARCH 6, 09 • MARIN CENTER • 71



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Ever Foot locker foot locker







DRAGONFLY

Photography by Rachel Waniewski
Model - Ana















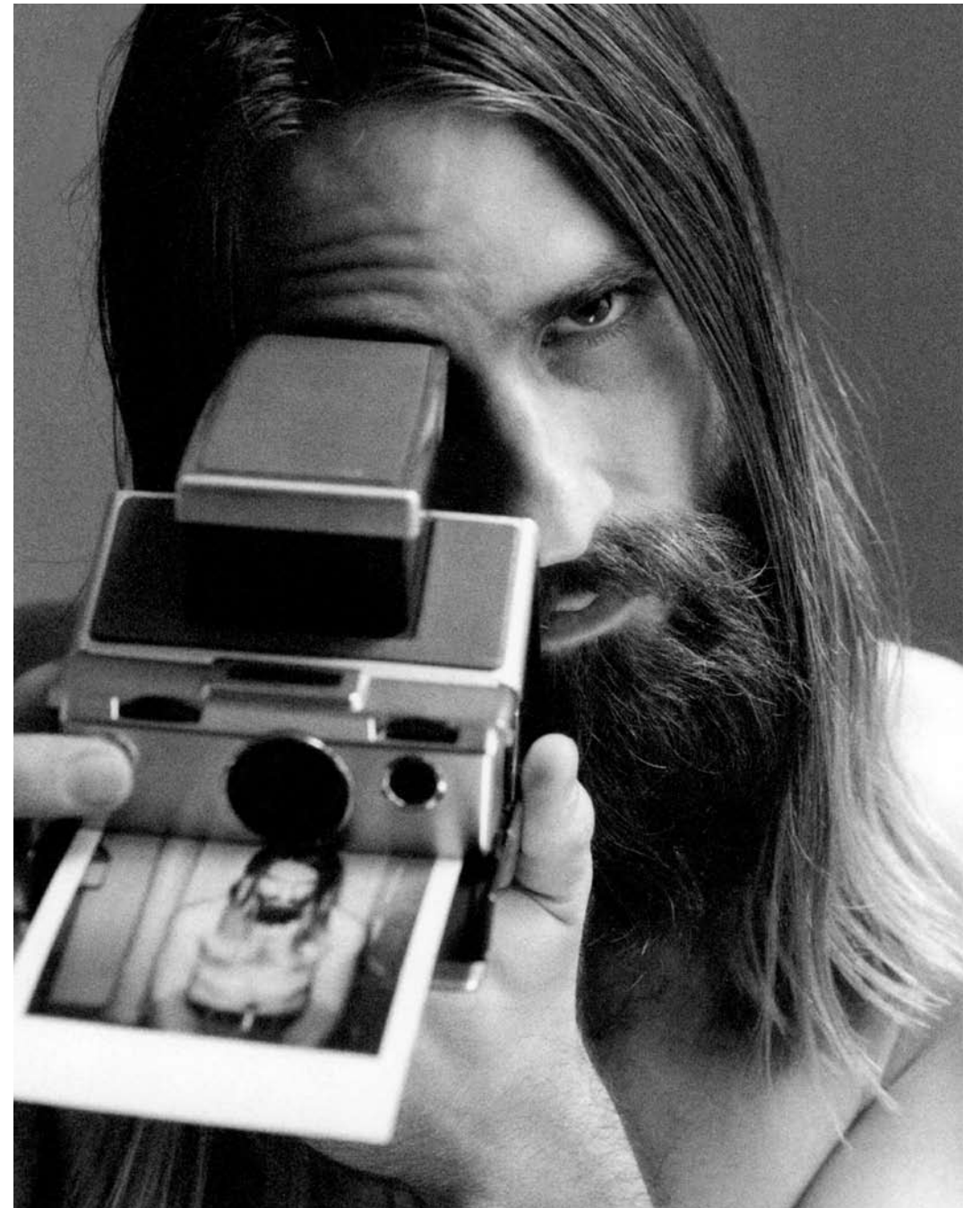
WAKING UP

Photography by Magdalena Wosinska





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A photograph of a person standing at a bar counter, viewed from behind. The person is wearing a dark t-shirt, dark pants, and a dark cap. The bar counter is illuminated by warm, yellow light, and a bottle is visible on the counter. The background features arched windows and a decorative column. The overall atmosphere is moody and contemplative.

LIFE BELOW THE LINE

Photography by Ejen Chuang

















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LINKS

Sasha Grey
sashagrey.com

Patrick Hoelck
patrickhoelck.com

Adam Rindy
adamrindy.com

Melanie Fiona
melaniefiona.com

Mike Soops
mikesoops.com

John West
myspace.com/johnwestsongs

Hok
myspace.com/hok

Beryll
beryll.com

Neff
neffheadwear.com

Supreme Soul
supremesoul.tv

The Smoking Section
smokingsection.uproxx.com

Cease Breath
ceasebreath.com

Fame Forecast
fameforecast.tumblr.com

Mila Victoria
milavictoria.com

Ultravelvet Collection
ultravelvetcollection.com

Abdul Smith
abdulsmith.com

Ninelle Efremova
ninelleefremova.com

Magdalena Wosinska
dripbook.com/magda

Ron Pruitt
dripbook.com/Robotmotel

Ryan Aylsworth
ryanaylsworth.com

Rachel Waniewski
rachelwphotos.com

Manolo Ceron
manolophotography.com

Mckenzie James
mckenziejames.com

Eva Kolenko
evakolenko.com

Ejen Chuang
ejenchuang.com

Karen Roze
karenroze.com

Claudine Baltazar
claudinebaltazar.com

Jessica & Kelly
jessicaandkelly.com

Jennifer Frances
jenniferfrances.com

Mac Cosmetics
maccosmetics.com

The Artist Group
artistgrouplimited.com

Judy Inc.
judyinc.com

Ford Models
fordmodels.com

Sutherland models
sutherlandmodels.com

Elmer Olsen
elmerolsen.com

Next Models
nextmodels.ca

Photogenics
photogenicsmedia.com

Photo by Karen Roze
Hair & Makeup by Mila Victoria
Styling by Jon Burford
Model - Justine (Elmer Olsen)



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