CONTRA #010 ACT DROP



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FIN

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TRENDS END FASHION FORWARD

WHAT IS STYLE - SOME PEOPLE HAVE IT. THEN THERE'S THE REST OF US, WHO DO WHATEVER WE CAN TO GET IT.

For most, style is about attitude and first impressions. What you wear and how you wear it, your style is your spokesperson, saying it all before you say anything. Often unappreciated and sometimes altogether unnoticed, your style is a reflection of who you are, the places you've been, the people you've met, and how you feel. For an impassioned bunch, style is an art form. Enter the artist; the stylist. An enviable post in the fashion world, stylists set the tone for trends the rest of us will, consciously or not, attempt to follow. Their innate sense of style allows them to scour the streets, shops and runways, whilst editing the lot, combining the right pieces, in the right setting, to create the perfect look.

For any artist, inspiration comes from obvious and unexpected places; a grandmother's closet, a decade in time, a song, and luckily for our intents and purposes, a film. From trendsetters of the early Hollywood scene, to ground breakers who paved the way for individuality in women's fashion, film has created a realm from which the stylists can draw and play. For our 10th issue, we reached out to 10 of these aforementioned fashion fanatics, who live and breathe style, speaking with them candidly, asking about their personal favorites in fashion and film, and how they ever ended up snagging the stylists role. Here's what they had to say...



SONNY GROO

Dutch-born Sonny Groo is a stylist who started from the grind. In Amsterdam, he worked as an intern for a PR-Agency and started networking. He met many different stylists and took the word 'intern' seriously, making himself available and of assistance to anyone who needed it. Remarkably, just two years later, he found himself as one of the finalists for ELLE Stylist of the Year Award. Although he didn't win, it was still an amazing feat, and based on Sonny's work since then, we think he may have time yet to grab the title. His current gigs are Founder/ Editor-in-Chief of Mykromag and Fashion Editor at Blend Magazine. Always thoughtful, intelligent, and cultured, Sonny makes fashion work for him, no matter what the trend may be.

"Films that inspire me are the ones with big contrasts - such as past/ present/future or real world/dream world...Seeing development and change and making combinations between different times and styles... that grabs my attention."

"I started interning at an Amsterdam-based PR-Agency where I met different stylists are started to assist. Two years later I was one of the finalists for the ELLE Stylist of the Year Award. Of course I didn't win, but an agency and jobs followed."

JOHN TAN SOFT SPOKEN

A New York-based stylist, who edits VISUAL | TALES a quarterly online menswear/lifestyle magazine, John Tan aims to showcase the best of what fashion has to offer. VT integrates many forms of media, from conceptual, to tell-it-like-it-is images, as well as short films. The publication brings together leading creative talents and established models and personalities, resulting in collaborations of the highest order. The final outcome is intended to inform, to educate, to stimulate, and to inspire. John Tan's skills as a stylist produces work that can speak for itself.

"Anything by Kubrick, Wong Kar Wai, Peter Greenaway inspires me... but doesn't necessarily influence me in a direct way...I think, as a stylist, you have to paint pictures with the subject and the clothes you have and create, from a blank canvas."

"By chance. I was an art director/graphic designer before I got into styling...I think the creative arts somehow all interlink with each other. The freedom to paint a visual picture and tells a story within a short period of time and then you move on to tell another story and so on...I love that."



JAMES WORTHINGTON DEMOLET

THE NEW YORKER



Originally from North Carolina, James Worthington Demolet is a stylist based out of New York City. After completing his studies at the Fashion Institute of Technology and Central St. Martins, he worked at Teen Vogue until Fall 2007 when he left to pursue his current gig as a freelance stylist. James has worked for VMan, Russh, i-D, Harpers Bazaar & InStyle, and alongside photographers like Guy Aroch, Klaus Thymann, Dan Forves and Stacey Mark, to name a few. James currently holds the "Style Editor" title at Canada's The Block, where he styles all fashion stories for the magazine.

"I was inspired by "Who's Afraid Of Virgina Woolf." Her character really explores lived in and gradually disheveled glamour. It's something I really find fascinating in character creation and exploration. Glamour that's not so polished it's untouchable."

"Stylist was always the career I wanted to do. There was always a love and passion for magazines. I couldn't remember the exact moment where I knew I wanted to work with clothes for others until maybe last week."

"I was 7-8 years old and started watching Mary Tyler Moore show reruns. Rhoda was always so fascinating to me. She dressed windows for a department store and was the epitome of the type of artist I wanted to be. Lived in a shitty apartment, beads in lieu of a door, and helped shape other's style. She was a total hippie, but was able to still live in a corporate world, and was so funny! I always wanted to be her."

ALEXIS KNOX

ECLECTIC CIRCUS



Alexis Knox studied art all her life, and always dreamed of being an artist. Friends always encouraged a young Alexis by telling her how eclectic her style was. It wasn't made known to her that stylist was a career, and with absolutely no interest in making clothes, Alexis decided to pursue illustration in university earning her degree. After graduating, she moved to London and discovered the world of styling. She saw that she could translate what she learned about art into amazing images. The rest is history. Alexis has worked for The Mirro, Grazia, and Notion Magazine [where she plays Fashion Editor], and has styled shows for fashion weeks in London, New York and Vienna. By night she is a host and DJ at the renowned 'Circus' produced by the infamous Jodie Harsh in London's West End.

"I'm inspired by films from other worlds...Labyrinth, Dark Crystal..I love that escapism of magic and drama."

"I love directors like Burton, Gilliam and Tarsem Singh...their aesthetic means you can sense the beauty in a film...visually and in the craziness of the characters."

"Studying art and being told I have an eclectic way of dressing got me interested in a career in fashion or art, but it wasn't until I moved to London, that I knew about styling. It was the most natural progression."

"I realized how much I translate what I have learned through studying art and picture making into my styling. Not only do I care about the clothes, but the whole picture – from lighting technique to model casting – creating the stories behind the shoots."

NATASHA DIAK CHILD'S PLAY

Natasha Diak realized her potential for the visual arts at a young age. She experimented by making elaborate sets for her dolls, often forgetting to play with them. Growing up in the Etobicoke-area, her high school projects furthered her interest in styling, and she realized her childs' play could potentially be a full time gig. She landed an internship at FASHION magazine and dabbled in the world of visual merchandising, namely as Holt Renfrew's Accessory Stylist/ Visual Coordinator. This experience, along with the contacts she has made over the years the in film, photography and television industries have allowed her to wake up and go to work, surrounded by some of the most creative minds in Toronto.

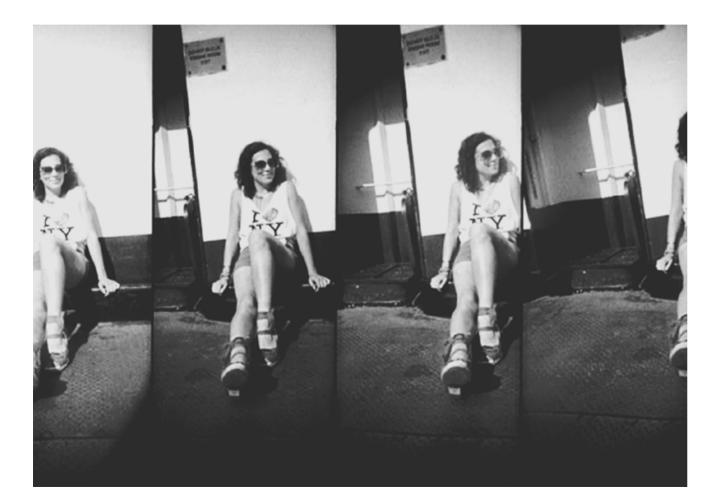
"Old silent films have always interested me. Sets are quite flat, and often lack texture, which ends up looking quite interesting and graphic on camera. Sets that take you a step away from reality."

"I would always make elaborate sets for my dolls and toys, but would spend so much time preparing them that I would get too tired to play. Eventually, I realized that I could make a living doing that exact thing! It's great being able to have an idea evolve into a set in my mind, and then build it. But tearing it down absolutely sucks."



JESSICA ALBANO

THE ADVENTURIST



From the golden shores of Australia, Toronto-based fashion stylist and creative consultant Jessica Albano is an adventurist of sorts. It would be on a chance occasion while traveling, that would lead her to relocate to Toronto for a career in styling. Since the move, Jessica has worked with some impressive clients, from corporate giants like Walmart, to indie darlings like Metric front-woman Emily Haines. As much as this stylist loves creating the scenes, she's hot to jump in front of the camera as go-to style advisor for on Cosmo Tv's Rags to Red Carpet, a show that helps everyday women triumph over their fashion misdemeanors. Her style is unique, sophisticated and coolly adaptable.

"Stars like Clara Bow the original "It Girl" of the roaring 20's, and Ginger Rogers in 'Lady in the Dark' (1944)-the costumes, the sets and the colours are simply gorgeous! "Blowup" (1966) had a HUGE impact on me! The image and inspiration of Verushka's beaded, barely-there mini dress in the opening scenes of the film are unforgettable to this day."

"Truthfully and gratefully 'I fell into styling'! I love art, I love colour, I love fashion and I love people. As an artist, one of the most prominent needs is to express myself through a creative medium. Whether I chose fashion as the vehicle for this expression, or the fashion chose me, is still undecided. yet being a stylist definitely fulfills this need!"

ANDREW FERGUSON

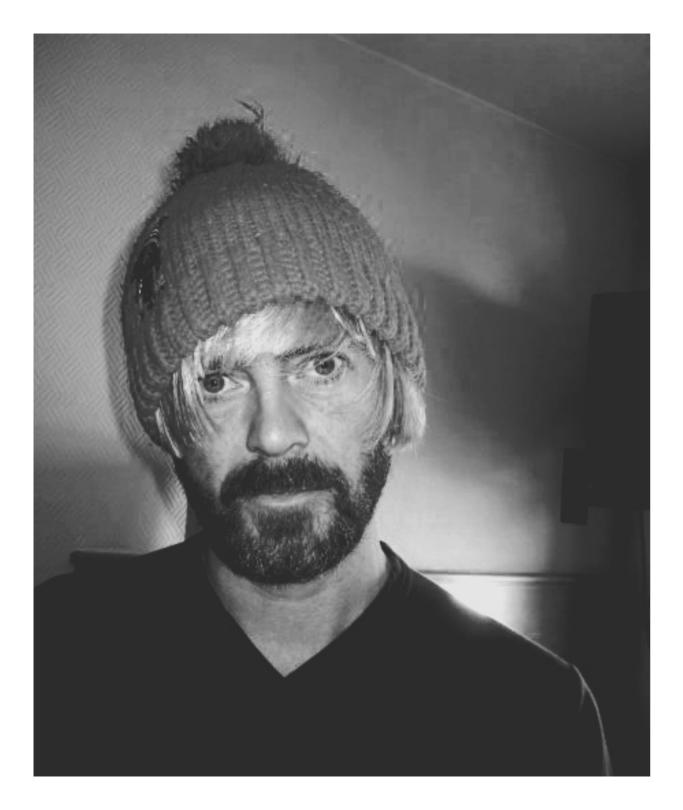
THE CONNECTOR



Since Andrew "Drew" Ferguson's emergence as an up and coming stylist two years ago, he has helped combine urban, couture and contemporary styles of fashion capitals across the world - New York, Los Angeles, United Kingdom and Japan – offering a high-end avant-garde aesthetic to his home base in Toronto. This self-proclaimed style icon has honed a fearless reputation, and expresses his sense of style without boundaries, prompting many of the city's fashion elite to get 'styled by Drew.' Attention to detail, personal image, and creating confidence are Drew's forte. His goal has been and will always be, to bring something new to Toronto's style and fashion scene, and to inspire people with his vision. Perhaps the only demise of this fashion powerhouse would be himself – Drew is his own worst critic.

"Edward Scissor Hands, Zoro, This Is England, Back to the Future 2, Desperado. These films suit my personal vision and aesthetic towards style. They are all dark and grungy, which is what describes me best."

"Growing up, I wanted to get into something fashion related. I knew for sure after an experience working on a shoot for TOFLO featuring Shad K. He was so interested in the clothes I was putting him in, and I felt so good, not only dressing him, 'cause anyone can do that, but to be able to drop my knowledge. From then on, I knew that's what I wanted to be doing – making changes and inspiring young creative minds."



ADAM HOWE

Born in Sheffeld, England, freelance stylist Adam Howe was in the right place at the right time. In his college days at Central Saint Martins, Adam hung around the cool kids, namely Judy Blame, a stylist herself, who would later play a cataclysmic role in Adam's career. In his 20 years as a stylist, Adam has lent his talents to many projects from magazines like i-D, Vogue Italia, to Adidas ad campaigns, and an installation for the Comme des Garcons flagship store. He even teaches fashion photography and styling at the university level. Working on two Japanese films at Tomato, Adam is also credited with bringing Evisu jeans to England in the nineties. Where is Howe now? "Still here, styling, teaching, learning."

"Taxi Driver. The wardrobe limitations had such a stunning effect. De Niro had three jackets - his Army Field jacket, Tank Jacket, which he always wore as a driver, and his red velvet jacket, which he wore for his date with Cybyll Shepherd. And Jodie Foster who changed her sunglasses frequently, to indicate her immaturity and fragility – wow!"

"I became a stylist by chance. At Central Saint Martins I met Christopher Nemeth, who introduced me to stylist Judy Blame, who I assisted for a summer. 20 years later I'm still here, still styling."

ALANNA ANDERSON

THE BELIEVER



Life is but a dream for Alanna Anderson. Growing up in Stratford, Ontario, this stylist was heavily influenced by the creativity of the Shakespearean Festival. Since she can remember, she's always had an affinity for fashion and schooled herself in magazines in her teenage years. The creativity and colour in both fields of History of Art and English gave her the advantage to see the artistic parallels between art and fashion. Upon graduating and eager to pursue a career in fashion, Alanna took a position under a swimwear designer. She was fully immersed in all operations – from running the boutique to creating window displays. Lending her talents to their runway shows and photo shoots, it was clear that she had found her focus in styling. Alanna continues to build her fashion styling portfolio, working in many forms of media: photo shoots for magazines, runway shows, music videos and TV commercials.

I was inspired by "A Single Man', directed by Tom Ford starring Colin Firth and Julianne Moore. The sharp tailoring of Firth's character and the carefree elegance of Moore's role in the film were great style icons. The mood of the film's personalities can be felt first in their clothing as it becomes a signifier of their inner selves. Just like film, still imagery is about the proper portrayal of an aesthetic to entice the viewer to really 'believe' the story."

"Growing up in Stratford ON and being surrounded by all that creative energy translated into my taking History of Fine Art and English in University. The creativity and colour of both fields, plus my time spent working with a swimwear designer, lead me to working on fashion shoots and shows."

JESSICA TJENG

Jessica Tjeng loves food, films, a good conversation, but above all, Jessica loves fashion. Always looking for new experiences and her love of meeting new people, makes styling the perfect career choice for this curious cat. She loves films for their escapism. She can tell and appreciate where the styling is brilliant and the story line is incredible, like 37°2 le matin (Betty Blue). The best part? Through styling, she gets to play dress up and get paid for it.

"Films influence my work in the sense that I become inspired by them - French New Wave 50's/60"s and French Cinema du look 80's. I think to myself, 'how can this film maker be so genius?' Like Godard – breathless!"

"I became a stylist so that I could experience different people and environments, and impact others through clothing. I really appreciate the characters! Plus, I get to play dress up while getting paid. It's the best of both worlds."



ALMA MATER

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PHOTOGRAPHY MCKENZIE JAMES STYLING JESSICA TJENG

HAIR & MAKE UP **CARMELLE DA ROZA** MODELS **JUSTIN P (ELMER OLSEN) & KATHERINE (NAM/PUSH)**

(0)

Varisty jacket STYLIST OWN, plaid shirt by SMOOTH CO. sunglasses by SUPER dress by AMERICAN APPAREL



shirt by VELOUR underwear by AMERICAN APPAREL HER sweater by VELOUR pink jeans by CHEAP MONDAY sunglasses by SUPER

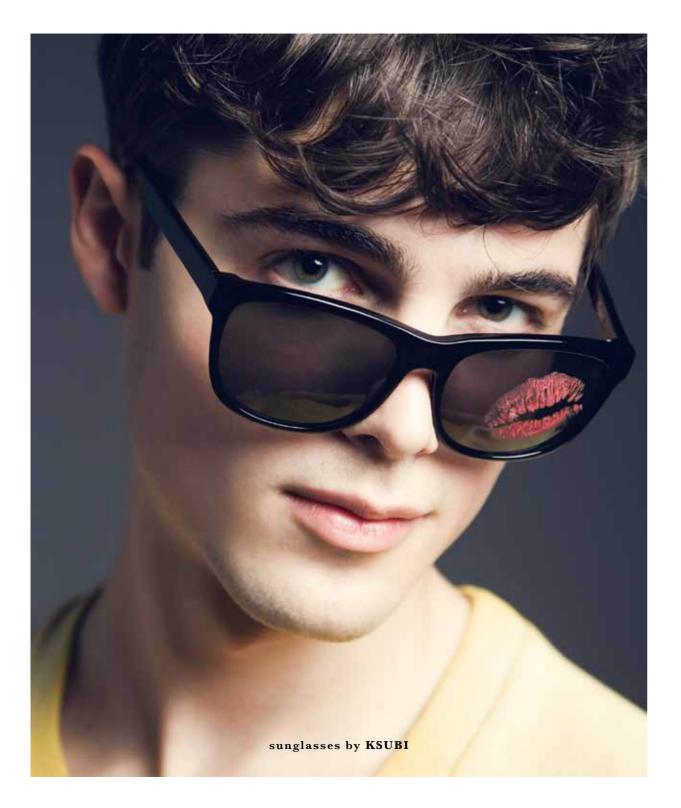
HIM shirt, sweater & blue pants by VELOUR







nude dress by KYLEE TANKUS, shirt & pants by VELOUR







L'AMORE FOLLE

PHOTOGRAPHY JACOPO MANFREN STYLING CAROLINA TURRA

HAIR & MAKE UP **GRAZIA CARBONE** Model**s Jayce Giordana Vasquez & Luca P.** Creative direction **Matteo Colombo/Noclass Clothing**

pants VINTAGE, top by NO CLASS









HIM - jacket by DAVID MAYER, t-shirt by NO CLASS, pants by XXYY HER - skirt by GRIMALDI GIARDINA, t-shirt by NO CLASS

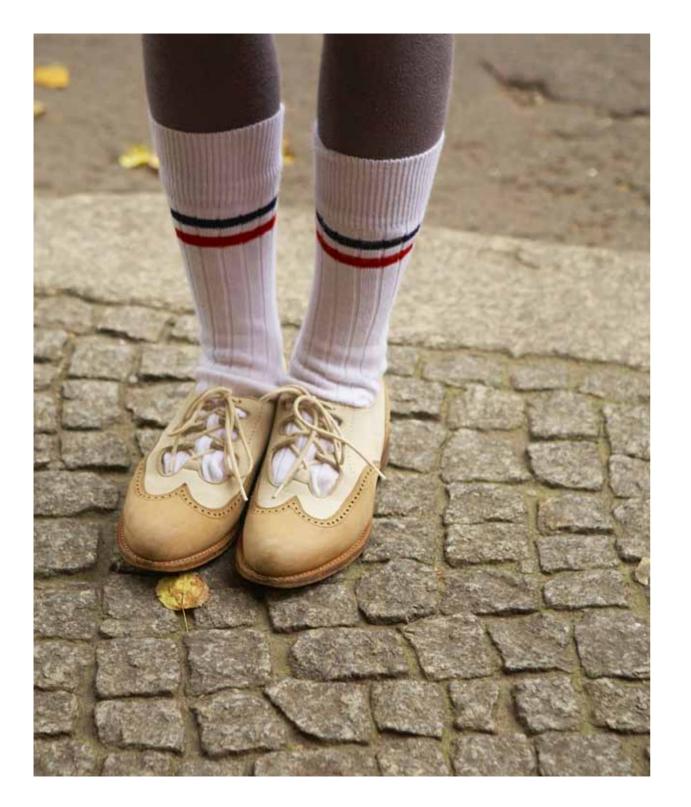




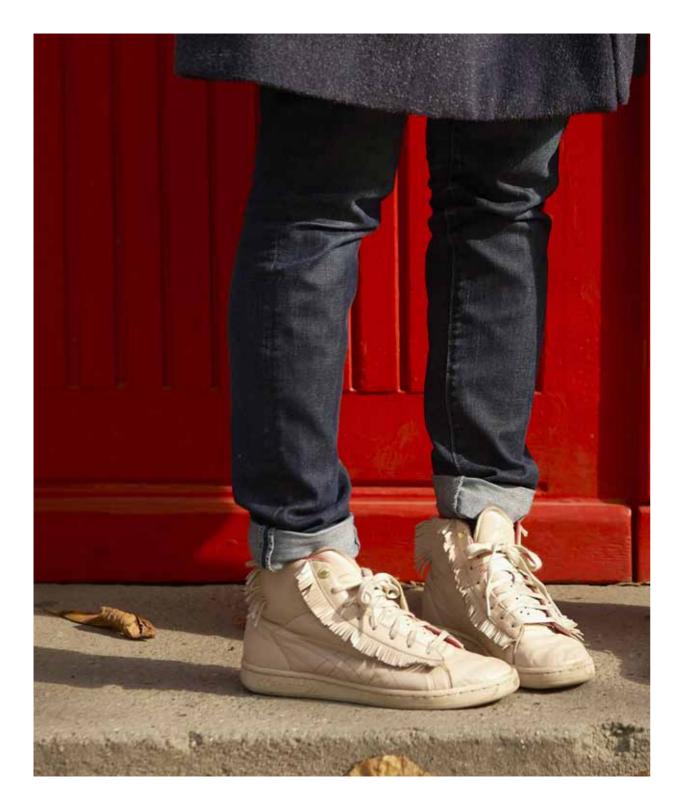


HER - dress by FEDERICA VACCARO, tie and socks by XXYY HIM - pants by XXYY, t-shirt by NO CLASS, jacket by DAVID MAYER









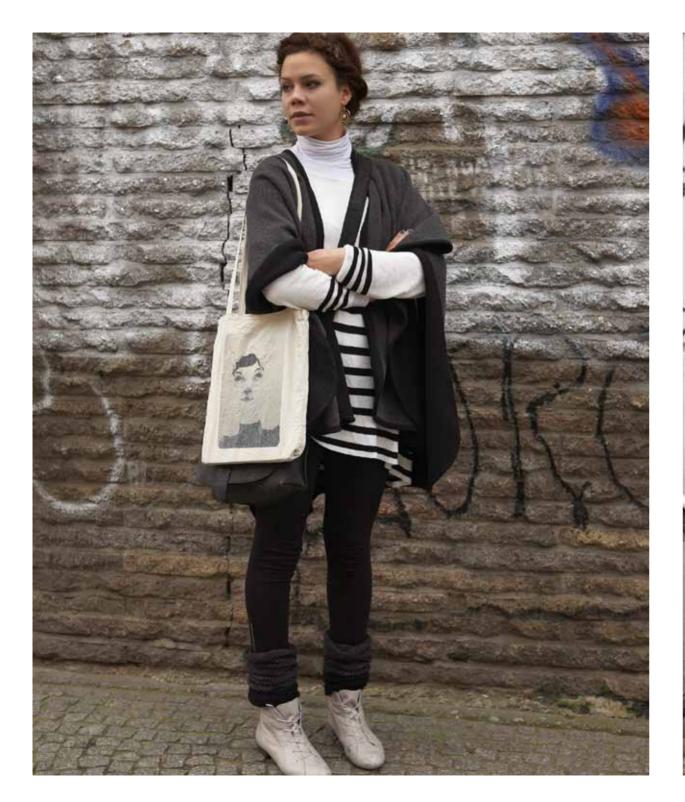




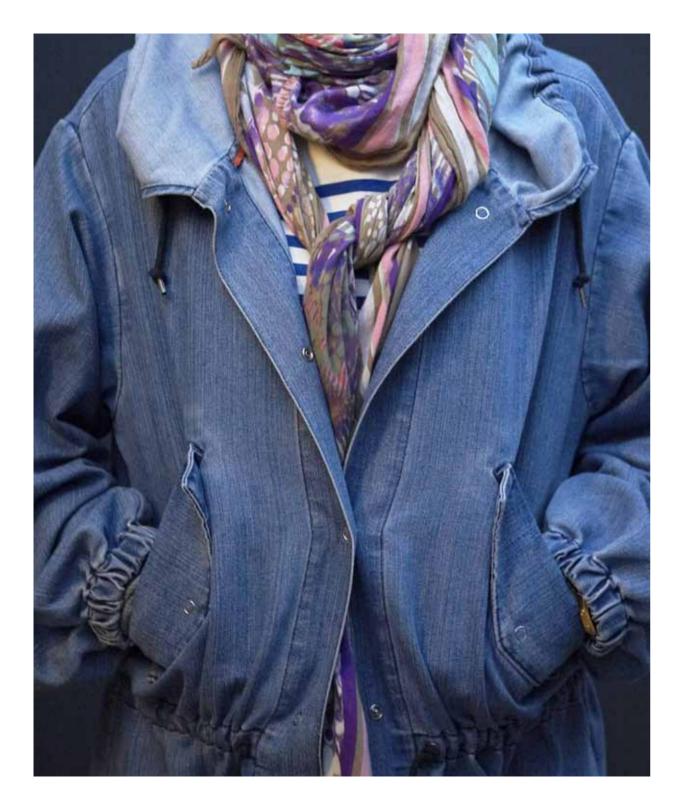






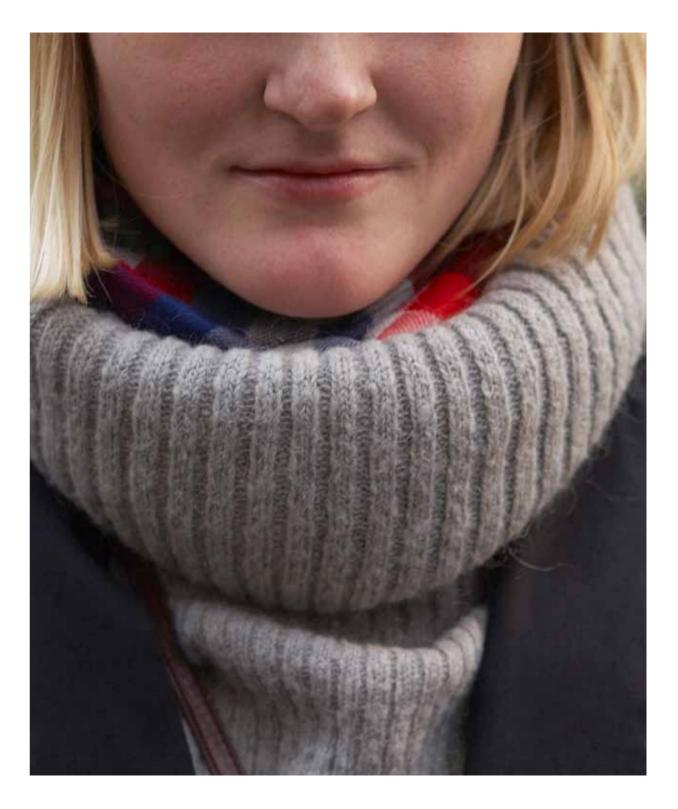












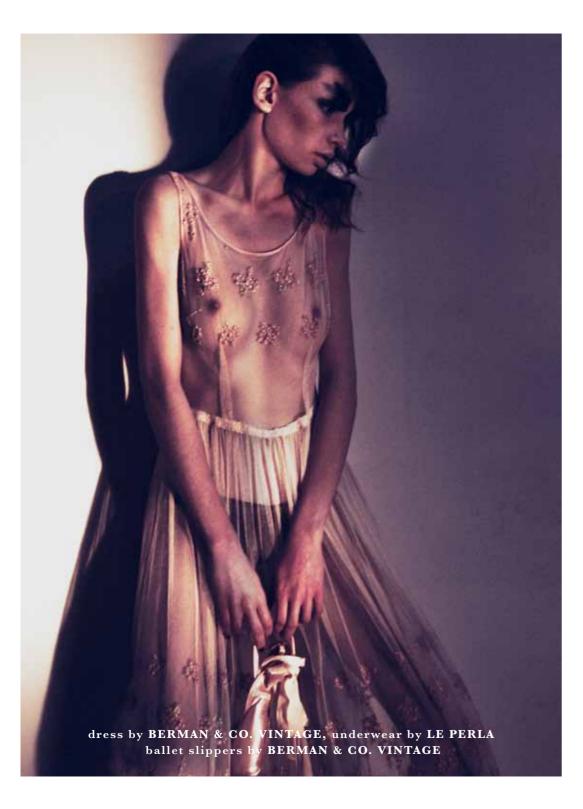
ARCANE SOLACE PHOTOGRAPHY MANOLO CERON STYLING JOELLE LITT

HAIR & MAKE UP SHAWNA LEE (JUDY INC.) PHOTGRAPHY ASSISTANT JOEL TERRON MODEL YULIA (ELMER OLSEN) MAKE UP COURTESY OF MAC COSMETICS HAIR COURTESY OF **TRESEMME HAIRCARE**

bodice by EVAN BIDDELL, hosiery by CALVIN KLEIN, pump by CHRISTIAN LOUBOUTIN









bodice by EVAN BIDDELL, hosiery by CALVIN KLEIN, pump by CHRISTIAN LOUBOUTIN









tulle wrap by **BABY STEINBERG**

jacket by REVA MIVASAGAR, tulle skirt by BERMAN & CO VINTAGE ring by FREDERICK PRINCE, pump by DAVID DIXON

ABSOLUTE CLARITY

PHOTOGRAPHY EVA KOLENKO STYLING ALANNA ANDERSON

HAIR & MAKE UP FRANCE PEIRSON MODELS JAYCE (FORD SF) & CAROLINE (FORD SF)







HIM - suit by BANANA REPUBLIC, shirt by MOSSIMO DUTTI, pocket scarf VINTAGE, shoes by HUGO BOSS, glasses from THRIFTED HER - dress from THRIFTED, necklace by TALBOTS, earrings by H&M, bracelet by CARA NYC, shoes by PELLA MODA

suit by BANANA REPUBLIC, shirt by MOSSIMO DUTTI, pocket scarf VINTAGE, shoes by HUGO BOSS, glasses from THRIFTED

35

dress from TRIFTED, accessories by SPRING STREET, hoisery by HUE, shoes by VINTAGE

Carl







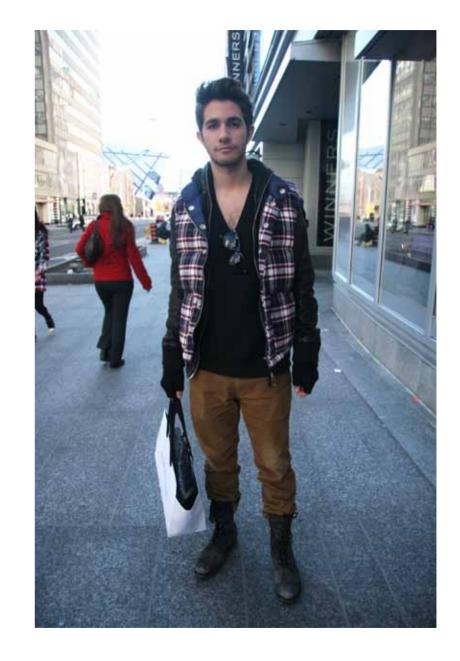














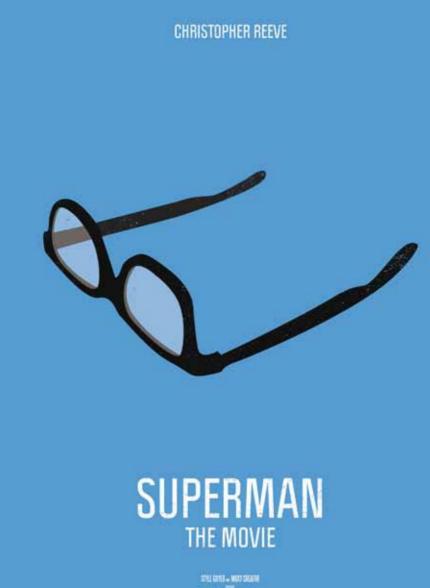




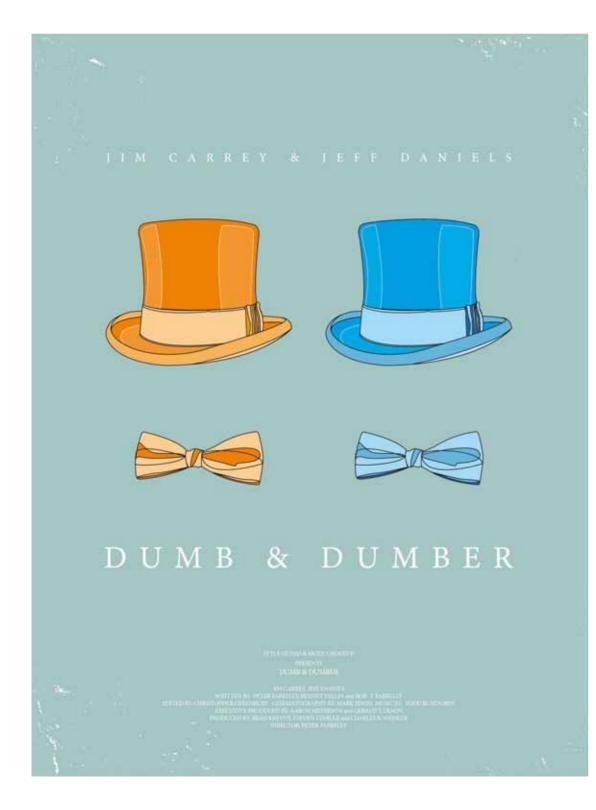




Moxy Creative House and EveryGuyed present "Dress The Part", a series of ten re-designed film posters, inspired by men of style. The collection includes American Psycho, Anchorman: The Legend of Ron Burgundy, Dumb and Dumber, Fear and Loathing In Las Vegas, Shaun of the Dead, Superman, The Usual Suspects, Top Gun, and Wall Street. Much akin to their previous work "Dress The Part" highlights the most iconic fashion from each film, and the leading men who wore them. Showing it all without showing too much, these style 'icons' are perfectly executed through Moxy's trademark, minimal, and tothe-point style.



STREAM FIRST





AMERICAN PSYCHO

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Description of the set of the second set of the





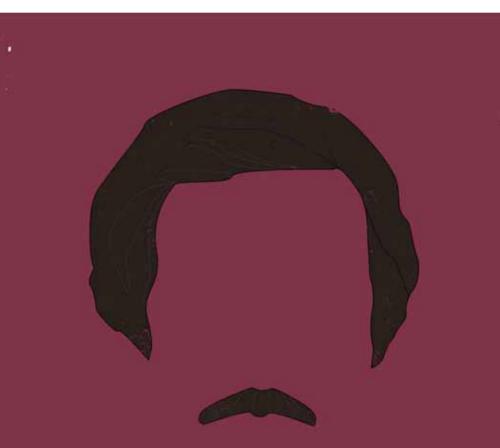
FEAR AND LOATHING IN LAS VEGAS



JOHNNY DEPP

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ANCHORMAN THE LEGEND OF RON BURGUNDY

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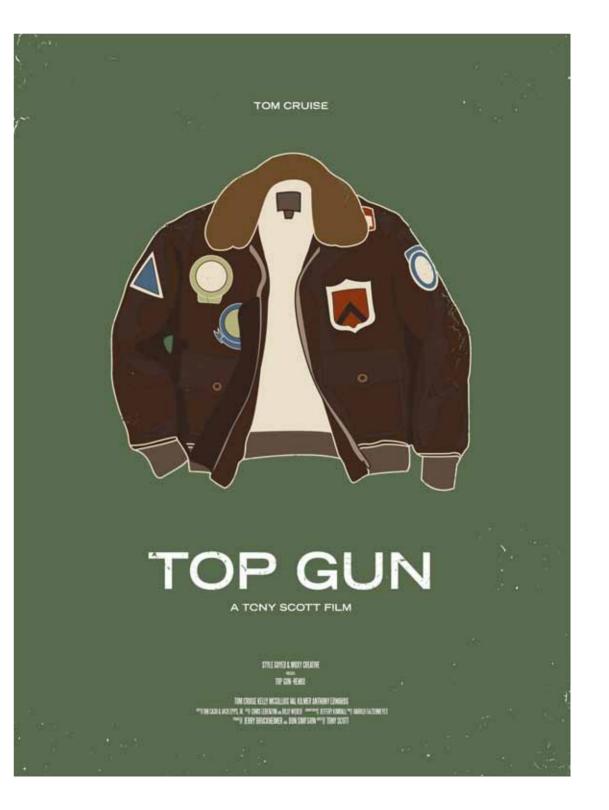
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SHAUN OF THE DEAD

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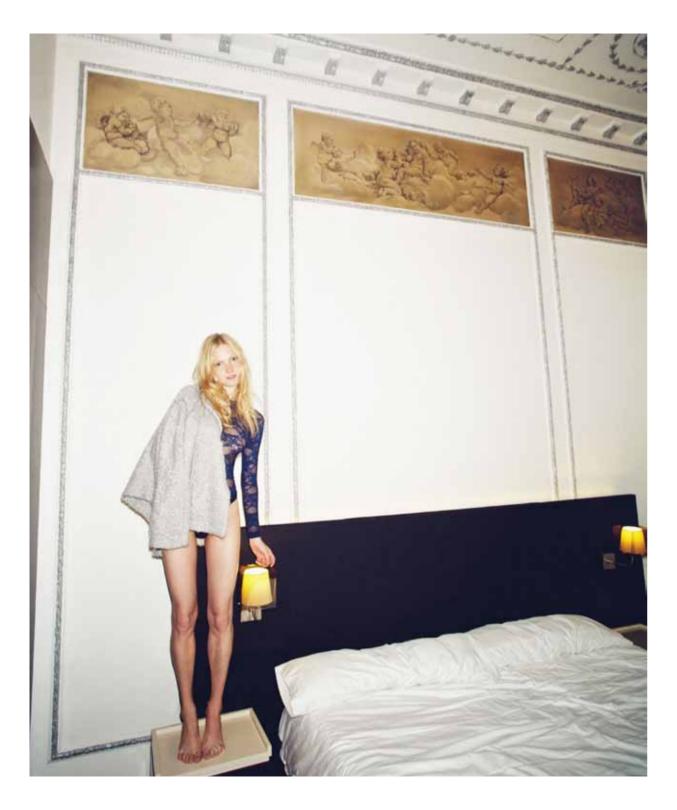
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PHOTOGRAPHY EUDES DE SANTANA STYLING CASSIA CAMPOS

HAIR & MAKE UP GLORIA PENARANDA MODEL ELISA RAATS (FRANCINA)





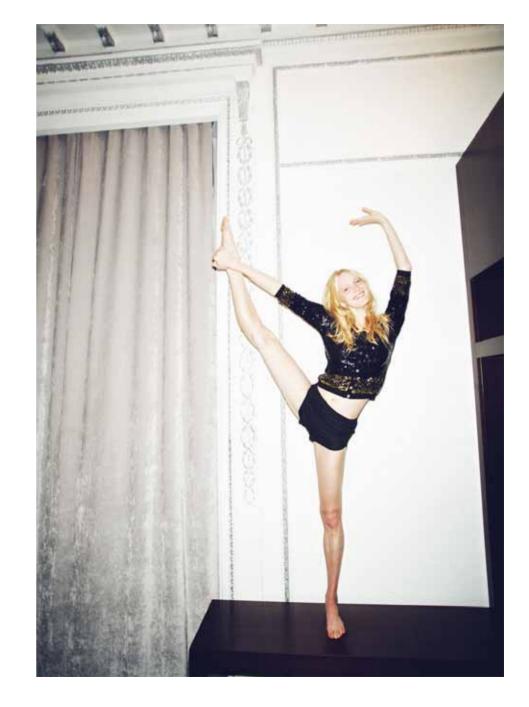
jacket by SITA MURT, body suit by AMERICAN APPAREL

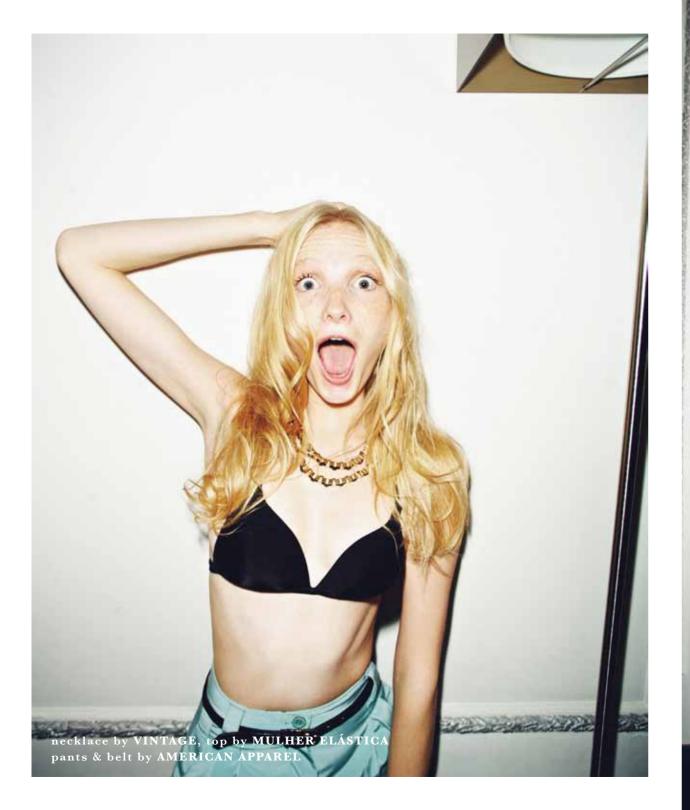












shirt by PERRY, belt by TOPSHOP, underwear by CALVIN KLEIN, socks & shoes by TOPSHOP

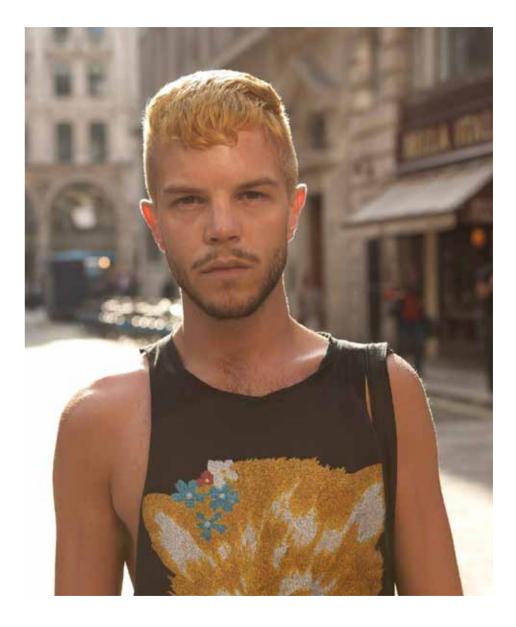
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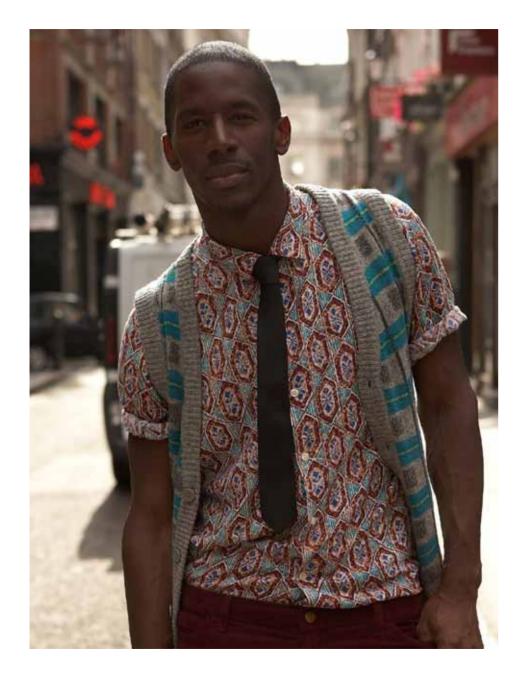
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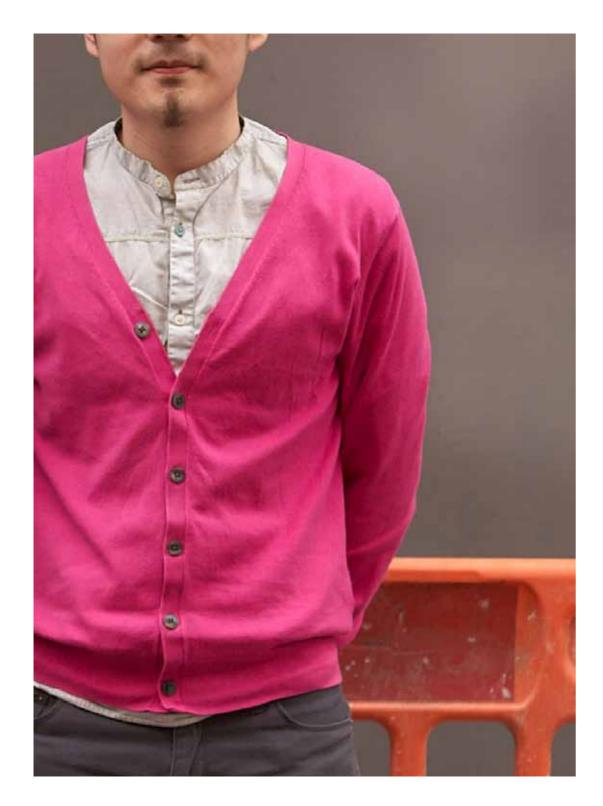










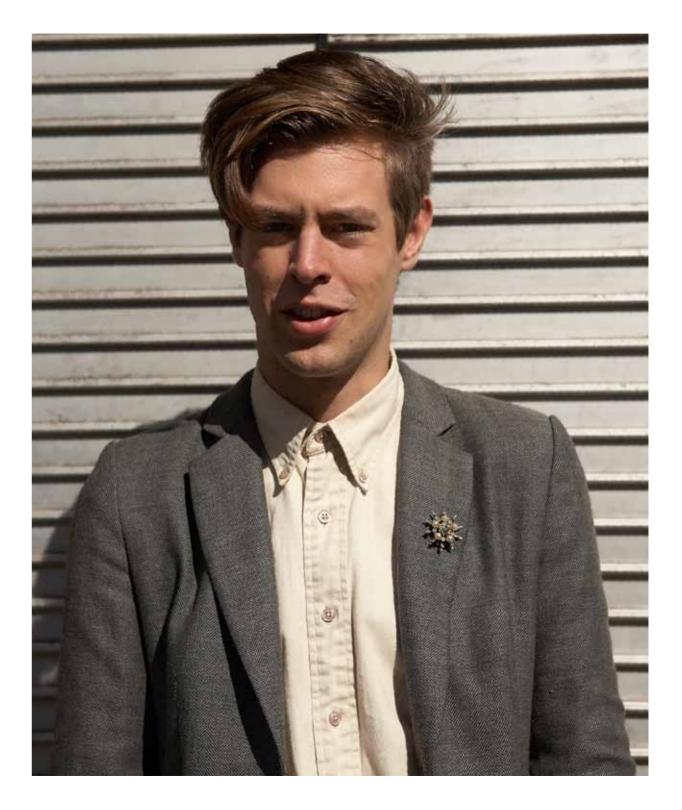


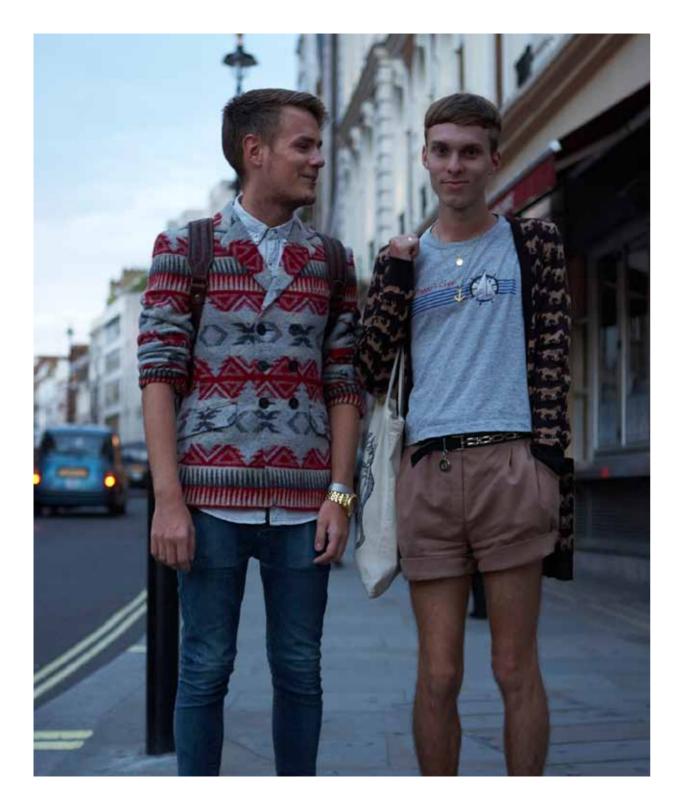




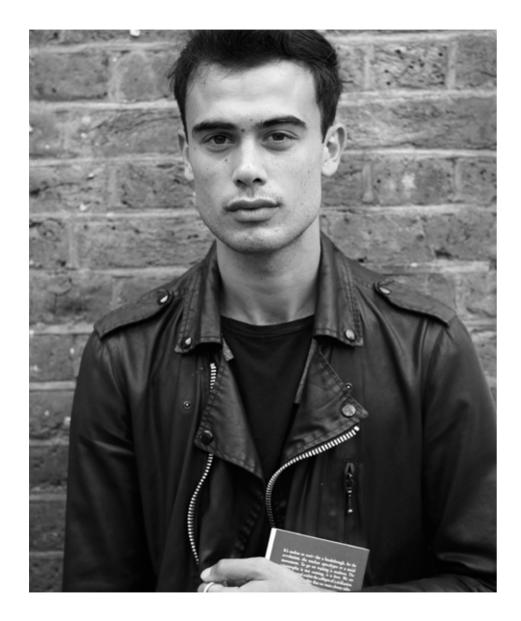




















PHOTOGRAPHY JAVIER LOVERA STYLING RITA FIORUCCI (JUDY IN

HAIR & MAKE UP SHAWNA LEE (JUDY INC.) MODELS AUTUMN (FORD) MAKE UP COURTESY OF MAC COSMETICS

blazer by AMERICAN RETRO, skirt by HOSS, boots & hat by BERMAN & CO.





skirt by ROBBI & NIKKI, leggings by MALENE BIRGER, cardigan by AMERICAN RETRO jersey vest & faux fur cropped jacket by MICHAEL KORS, heels by DIESEL



leather corset by DIESEL GOLD LABEL, cotton jumper by ZOE TEE'S, sequenced jecket by HOSS INTROPIA, heels by DIESEL, umbrella by BERMAN & CO. RENTAL HOUSE











blazer by AMERICAN RETRO, skirt by HOSS, boots & hat by BERMAN & CO.









SILENCIO

PHOTOGRAPHY LYNSIE ROBERTS STYLING NICOLA SMITH (PUSH)

HAIR **BRENNEN DEMELO** MAKE UP **JASMINE GLASS** MODELS **LAUREN WOOD (FORD) & MARIE MACPHERSON (ELMER OLSEN)** THANKS TO **HOSSEIN KARBAKHSH**

dresses by PAT MC DONAUGH COUTURES





lingerie by BLUSH and house coat STYLISTS OWN, red dress by PAT MC DONAUGH COUTURE



Black robe from JUSTIC VINTAGE

cream coloured chemise from JUSTIC VINTAGE, purple underwear by BLUSH LINGERIE



PHOTOGRAPHY KAMIL TYEBALLY













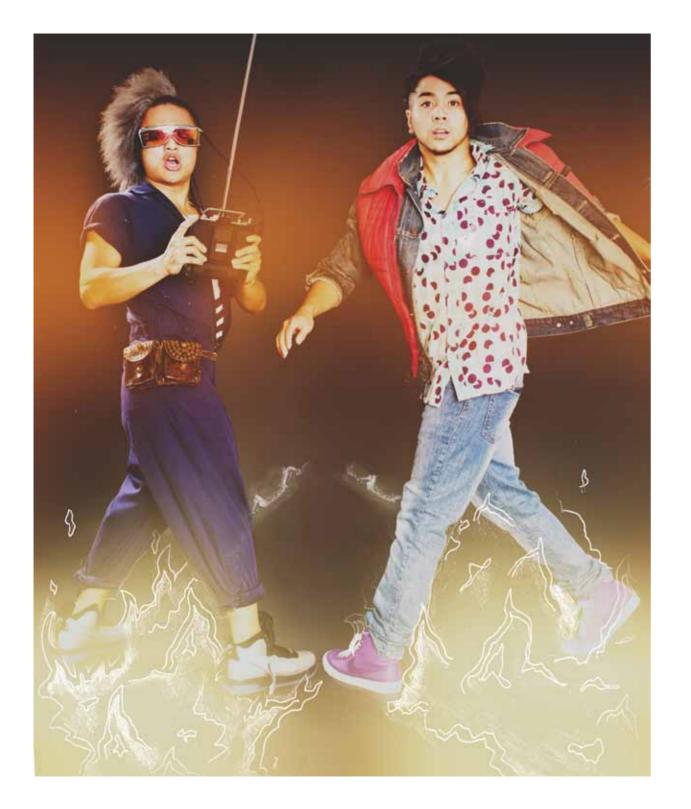


FUTURE 1985

PHOTOGRAPHY MARK SACRO STYLING DIXIE TOLEDO ILLUSTRATIONS CARYN HOFMANN

MODELS HOKUTO KONISHI & RYAN CONFERIDO

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CONTRA | 96









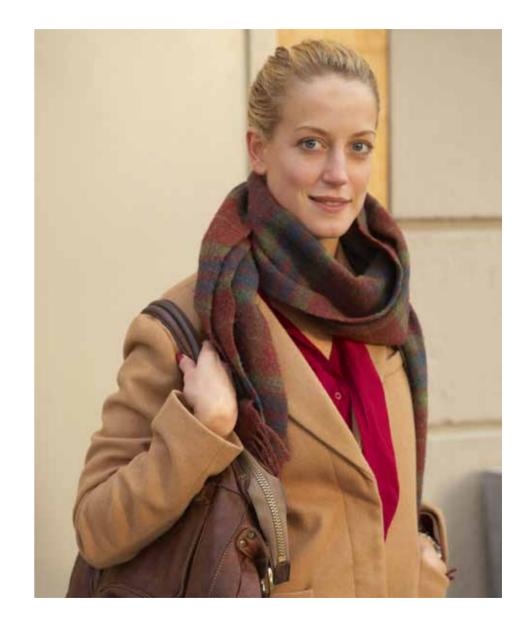






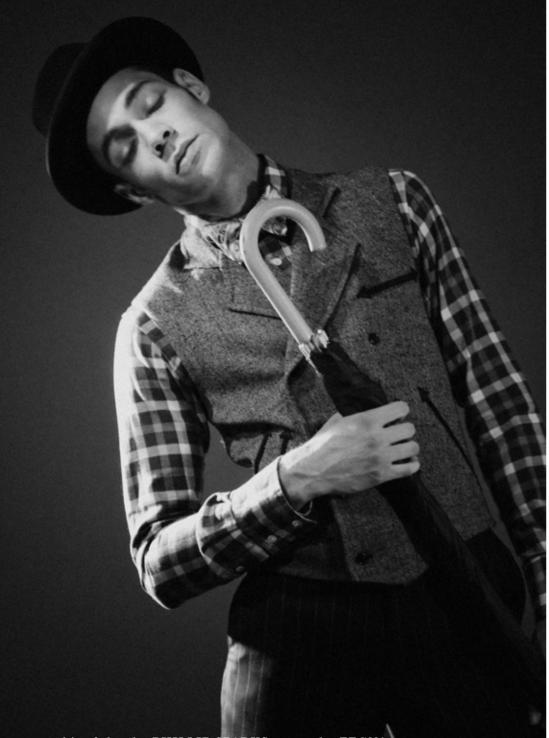








SET DESIGN **NATASHA DIAK** HAIR & MAKE UP **MICHELLE CALLEJA** PHOTOGRAPHY ASSISTANT **ADAM MOCO** MODEL **DALE FRASER**





shirt by BUCKLER, vest & jacket by PHILLIP SPARKS, bow tie by GREEN SHAG pants by CABARET TORONTO, watch by VINTAGE, boots by 69 VINTAGE

shirt & hat by PHILLIP SPARKS, pants by ZEGNA bow tie by GREEN SHAG, hat by CABARET TORONTO



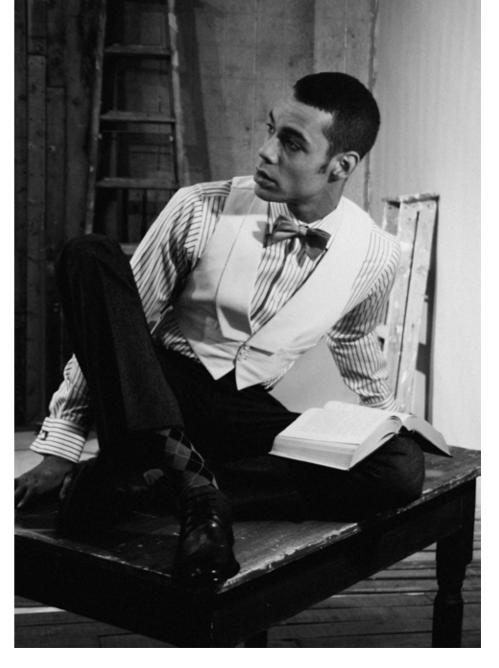




shirt by PHILLIP SPARKS, pants with suspenders & boots by 69 VINTAGE socks by BURLINGTON, hat by MODEL CITIZEN, jacket by PENGUIN

shirt by BUCKLER, pants by KENNETH COLE vest & boater hat by CABARET TORONTO, pocket square & bow tie by GREEN SHAG





shirt & cuff links by GREEN SHAG, bow tie by RALPH LAUREN, pants by TED BAKER vest by CABARET TORONTO, socks by CALVIN KLEIN, shoes by HUGO BOSS



jacket by HALSTON shirt by VELOUR tie by HUGO BOSS pocket square by POMP & CEREMONY pants by PHILLIP SPARKS socks by RALPH LAUREN shoes by TED BAKER

shirt, tie & cuff links by **GREEN SHAG**, pants by **HALSTON**, suspenders by **RALPH LAUREN** shoes by LUCA DEL FORTE, socks by CALVIN KLEIN, boater hat by CABARET TORONTO



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